

# Presidential General Election

Tuesday, November 8, 2016

Polls open 7am » close 8pm



## Important Election Information



Scan to check the status  
of your registration, polling  
place and mail ballot



# The hassle-free voting experience: A practical guide.

In anticipation of high turnout for the November 8, 2016  
Presidential General Election, here are a few strategies to help make  
the voting process a more convenient experience for all.

## VOTE BY MAIL



**SIMPLE.** Your ballot arrives in your mailbox.

**SMART.** Make voting decisions and complete your ballot comfortably  
at home.

**SECURE.** Seal your completed ballot in the provided envelope, sign it,  
add postage and return it by mail promptly so it is received well before  
November 8, 2016. Starting October 31st, you can deposit your sealed  
ballot at one of 24 convenient drop-off locations around the county.  
Or, drop it at the Registrar's office now or at any poll on Election Day.

**Tip:** Mail Ballot Voters who decide to vote at their polling place should  
BRING their Mail Ballot to be SURRENDERED, then a new ballot will  
be issued.

Sign up to receive your mail-in ballot. Go to [sdvote.com](http://sdvote.com) and click on  
"Vote by Mail."

## VOTE ON ELECTION DAY



Mark your selections on the sample ballot in advance so when you go  
inside the voting booth, you can quickly fill in the official ballot. Be  
sure to go to your assigned polling location between 7am and 8pm.  
Look on the back cover of this pamphlet to find your assigned poll.

★ ★ ★ ★ ★ VOTE 2016 ★ ★ ★ ★ ★

## **VOTING PROVISIONALLY. WHAT IS IT? ONLY USE IT AS A LAST RESORT.**

As a registered voter in San Diego County, provisional voting protects your ability to vote. If you can't make it to your poll, you forget to bring your mail ballot to the poll, or your name is not on the voter list, it is your right to receive a provisional ballot. But be prepared to spend some time filling out the form on the provisional envelope. Also, if you vote provisionally outside your assigned voting precinct, you may not be voting on all the contests you are eligible to vote on. Here's how to avoid unnecessary provisional voting on Election Day:

**Go to your ASSIGNED polling place:** See back cover of this pamphlet.

**Surrender Your Mail Ballot:** If you decide to vote at your ASSIGNED polling place instead of by mail, you should BRING your mail ballot with you to the polls to be SURRENDERED.

**Vote and Return Your Mail Ballot:** Mail promptly, or deposit your completed mail ballot at a drop-off location PRIOR to Election Day. See drop-off locations in your packet or online: [sdvote.com](http://sdvote.com).

## **YOUR VOTE. YOUR CHOICE.**

Election Day can be a hectic time of last minute decisions. Or with a little preparation, the experience can be convenient and easy. Either way, we will ensure every eligible vote is counted.



There's still time to sign up for your mail-in ballot. Go to [sdvote.com](http://sdvote.com) and click on "Vote by Mail"

★★★★★ **VOTE 2016** ★★★★★

## IMPORTANT ELECTION INFORMATION

**2- Card Ballot:**

In this election you will be issued a ballot that consists of 2 (two) cards containing all the contests for which you are eligible to vote.

**Track Your Mail Ballot:**

at [www.sdvote.com](http://www.sdvote.com) "Check Your Voter Registration."

**Poll Location:**

If your polling location changes after you receive this pamphlet, we will mail you a "Change of Polling Place Notice" postcard.



### REMEMBER TO VOTE!

Polls are open from 7:00 a.m. to 8:00 p.m. on Election Day.

October						
Su	M	Tu	W	Th	F	Sa
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

**October 10, 2016**

First day to Vote-by-mail.

**October 24, 2016**

Last day to register to vote.

November						
Su	M	Tu	W	Th	F	Sa
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30			

**November 1, 2016**

Last day that county elections officials will accept any voter's applications for a vote-by-mail ballot.

**November 8, 2016**

Election Day!

## IMPORTANT ELECTION INFORMATION

### Voters With Specific Needs

**To receive elections materials in Spanish, Filipino, or Vietnamese language please call 858-565-5800 or toll free 800-696-0136. For election materials in Chinese, please call 858-505-7254 or 800-696-0136.**

Para solicitar información sobre los servicios de votación disponibles en Español, llame al 858-565-5800 o gratis al 800-696-0136

Tumawag sa 858-565-5800 o 800-696-0136 upang magtanong tungkol sa mga serbisyo sa pagboto na makukuha sa wikang Filipino

Xin gọi số 858-565-5800 hoặc 800-696-0136 để hỏi về các dịch vụ bầu cử bằng tiếng Việt.

您若需要中文的選舉資訊或需提供中文服務，  
請致電聯絡 858-505-7254 或 800-696-0136。

#### Accessible Polling Locations

We strive to ensure that polling locations are accessible to every voter. Let us know how are we doing. Ask for a voter survey at your poll.

Look for a YES or NO below this symbol on the back cover of this pamphlet to tell whether your poll is accessible. If it is not, call 858-565-5800 for alternative voting methods.



You may request to have a ballot brought to an accessible location as near as possible outside the polls. You may also select the assistance of not more than two persons to help you complete your ballot.

Disability Rights California will operate a statewide Election Day Hotline for voters having difficulty voting because of a disability: 1-888-569-7955.

The Registrar of Voters Office has a TDD (Telecommunications Device for the Deaf). For assistance, please call 858-694-3441.

#### Conservatorships

People in conservatorships have a right to vote if they can express a desire to vote. Anyone previously disqualified can ask for reinstatement by writing a letter to the court. For more information, go to: [www.spectruminstitute.org/restore-voting-rights](http://www.spectruminstitute.org/restore-voting-rights)

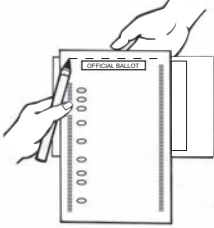
#### Touchscreen Voting

A touchscreen will be available at each polling location. Each touchscreen is equipped with a headset and a telephone-style keypad for audio-based voting and is available in the required languages listed above.

## VOTING INSTRUCTIONS

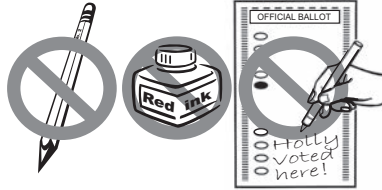
### 1. Check In

Receive ballot, pen, and secrecy sleeve from poll worker.



### 2. Important

Make your vote count. **DO NOT** use pencil or red ink. **DO NOT** initial your ballot or make any identifying marks.



### 3. Vote

Completely fill in the oval. **DO NOT** circle or mark oval with an "X" or a "✓".



CORRECT



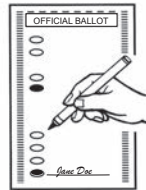
INCORRECT



INCORRECT

### 4. Complete Ballot

Vote the ballot. To vote for a qualified write-in candidate, write in the name on the blank line and fill in the oval.



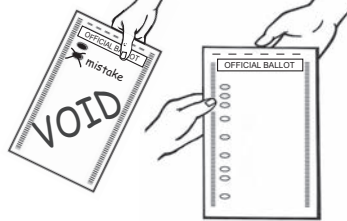
### 5. Review Ballot

Check your ballot. If you vote for more than the number of choices allowed on a contest, your vote(s) on that contest, by law, cannot be counted.



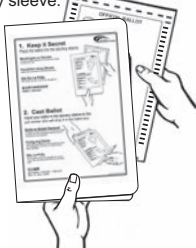
### 6. If Any Errors

If you make a mistake, ask for a replacement ballot. **DO NOT** attempt to correct it.



### 7. Keep it Secret

Place your completed ballot into the secrecy sleeve.



### 8. Cast Ballot

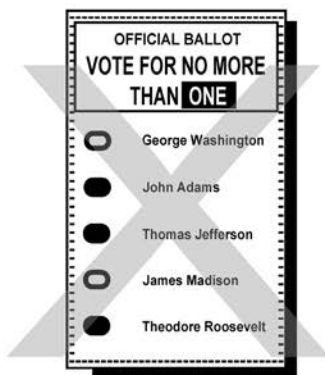
Place ballot in the secrecy sleeve prior to dropping in the ballot box.



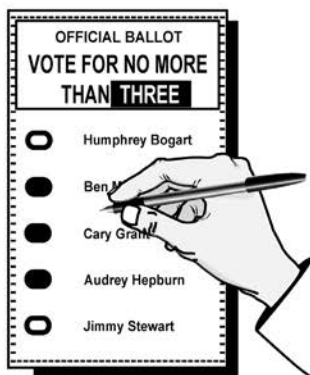
Poll workers are available to help you if you have questions or need assistance.  
For more information, please visit [www.sdvote.com](http://www.sdvote.com) or call 858.565.5800.

# **Your Choices Do Make A Difference Check Them Carefully**

**Don't  
vote for  
too many**



**Vote for  
no more than  
the number  
allowed**



## TOUCHSCREEN VOTING INSTRUCTIONS



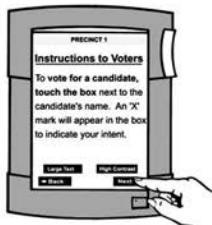
### 1. INSERT VOTER CARD

Insert Voter Card received from Poll Worker.



### 2. SELECT LANGUAGE

TOUCH THE BOX next to the language of your choice. Then touch **START**.



### 3. ADJUST SETTINGS

Adjust **TEXT** and **CONTRAST** to your preference and review instructions. Then touch **NEXT**.



### 4. MAKE SELECTION

TOUCH THE BOX next to the "YES" or "NO" on the measure.



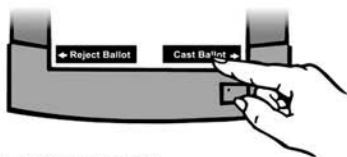
### 5. REVIEW SELECTION

A summary of your choice will be displayed. Review your selection. To make changes, touch the **BACK** button or measure. After changing selection, touch **SUMMARY**. Then touch **PRINT BALLOT** to generate a paper copy.



### 6. VIEW PAPER COPY

Review to confirm your selection. The paper copy is not a receipt; it is kept and stored as a paper record of your vote.



### 7. CAST BALLOT

Touch **CAST BALLOT** to record your vote or touch **REJECT BALLOT** to return to summary screen to make changes.



### 8. REMOVE VOTER CARD

Once you **CAST BALLOT**, return Voter Card to Poll Worker. You have now completed voting.



**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

**FEDERAL OFFICE**

**Party Nominated Offices**

The party label accompanying the name of a candidate for party-nominated office on the general election ballot means that the candidate is the official nominee of the party shown.

**PRESIDENT AND VICE PRESIDENT**

Vote for One

☐ JILL STEIN  
☐ AJAMU BARAKA

GRN

☐ HILLARY CLINTON  
☐ TIM KAINE

DEM

☐ GLORIA ESTELA LA RIVA  
☐ DENNIS J. BANKS

PF

☐ DONALD J. TRUMP  
☐ MICHAEL R. PENCE

REP, AL

☐ GARY JOHNSON  
☐ BILL WELD

LIB

☐ Write-In

**Voter-Nominated and  
Nonpartisan Offices**

All voters, regardless of the party preference they disclosed upon registration, or refusal to disclose a party preference, may vote for any candidate for a voter-nominated or nonpartisan office. The party preference, if any, designated by a candidate for a voter-nominated office is selected by the candidate and is shown for the information of the voters only. It does not imply that the candidate is nominated or endorsed by the party or that the party approves of the candidate. The party preference, if any, of a candidate for a nonpartisan office does not appear on the ballot.

**FEDERAL OFFICE**

**UNITED STATES SENATOR**

Vote for One

☐ KAMALA D. HARRIS  
Party Preference: DEM  
Attorney General of California

☐ LORETTA L. SANCHEZ  
Party Preference: DEM  
United States Congresswoman

**UNITED STATES REPRESENTATIVE  
49TH DISTRICT**

Vote for One

☐ DOUG APPLEGATE  
Party Preference: DEM  
Businessperson/Attorney/Father

☐ DARRELL ISSA  
Party Preference: REP  
U.S. Representative/Entrepreneur

**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

STATE	SCHOOL
<b>MEMBER OF THE STATE ASSEMBLY</b> <b>76TH DISTRICT</b> Vote for One	<b>SAN DIEGUITO</b> <b>UNION HIGH SCHOOL DISTRICT</b> <b>GOVERNING BOARD MEMBER</b> Vote for no more than Two
<input type="radio"/> <b>THOMAS E. KROUSE</b> Party Preference: REP COO/Businessman/Entrepreneur	<input type="radio"/> <b>JOYCE DALESSANDRO</b> Trustee, San Dieguito Union High School District
<input type="radio"/> <b>ROCKY CHAVEZ</b> Party Preference: REP Assembly member	<input type="radio"/> <b>BOB NASCENZI</b> Business Executive
<b>SCHOOL</b>	<input type="radio"/> <b>BETH HERGESHEIMER</b> President, San Dieguito Union High School District
<b>COUNTY BOARD OF EDUCATION</b> <b>5TH DISTRICT</b> Vote for One	<input type="radio"/> <b>LUCILE HOOTON LYNCH</b> Education Advocate/Attorney
<input type="radio"/> <b>MARK WYLAND</b> Educator	<input type="radio"/> <b>RANDY BERHOLTZ</b> Lawyer/Businessman/Professor
<input type="radio"/> <b>RICK SHEA</b> Governing Board Member, County Board of Education, Appointed	<input type="radio"/> Write-In
	<input type="radio"/> Write-In

**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

SCHOOL	CITY
<b>ENCINITAS</b> <b>UNION SCHOOL DISTRICT</b> <b>GOVERNING BOARD MEMBER</b> Vote for no more than Two	<b>CITY OF CARLSBAD</b> <b>MEMBER, CITY COUNCIL</b> Vote for no more than Two
<input type="radio"/> <b>RIMGA VISKANTA</b> PTA President	<input type="radio"/> <b>LORRAINE M. WOOD</b> Council Member, City of Carlsbad
<input type="radio"/> <b>PATRICIA S. SINAY</b> Appointed Incumbent	<input type="radio"/> <b>CORI SCHUMACHER</b> Non-Profit Executive Director
<input type="radio"/> <b>LESLIE SCHNEIDER</b> Parent/Businesswoman	<input type="radio"/> <b>BRANDON ROWLEY</b> Zoo Keeper
<input type="radio"/> <b>ANNE-KATHERINE PINGREE</b> PTA Financial Secretary	<input type="radio"/> <b>BILL FOWLER</b> Business Technology Consultant
<input type="radio"/> Write-In	<input type="radio"/> <b>ANN TANNER</b> Community Volunteer
<input type="radio"/> Write-In	<input type="radio"/> <b>MELANIE BURKHOLDER</b> Business Owner/Counselor
	<input type="radio"/> <b>KEITH BLACKBURN</b> Councilman/Retired Police
	<input type="radio"/> Write-In
	<input type="radio"/> Write-In

**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

**DISTRICTS**

**LEUCADIA**  
**WASTEWATER DISTRICT**  
**MEMBER, BOARD OF DIRECTORS**  
Vote for no more than Three

☐ **DONALD F. OMSTED**  
Incumbent

☐ **JUDY HANSON**  
Incumbent

☐ **SCOTT LILJEGREN**  
Business Owner/Attorney

☐ **ALLAN H. JULIUSSEN**  
Incumbent

☐ Write-In

☐ Write-In

☐ Write-In

**MEASURES SUBMITTED  
TO THE VOTERS**

**STATE**

**PROP 51 SCHOOL BONDS. FUNDING FOR K-12 SCHOOL AND COMMUNITY COLLEGE FACILITIES. INITIATIVE STATUTE.** Authorizes \$9 billion in general obligation bonds for new construction and modernization of K-12 public school facilities; charter schools and vocational education facilities; and California Community Colleges facilities. Fiscal Impact: State costs of about \$17.6 billion to pay off both the principal (\$9 billion) and interest (\$8.6 billion) on the bonds. Payments of about \$500 million per year for 35 years.

☐ **BONDS - YES**

☐ **BONDS - NO**

**PROP 52 MEDI-CAL HOSPITAL FEE PROGRAM. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.** Extends indefinitely an existing statute that imposes fees on hospitals to fund Medi-Cal health care services, care for uninsured patients, and children's health coverage. Fiscal Impact: Uncertain fiscal effect, ranging from relatively little impact to annual state General Fund savings of around \$1 billion and increased funding for public hospitals in the low hundreds of millions of dollars annually.

☐ **YES**

☐ **NO**

**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

**STATE**

**PROP 53 REVENUE BONDS. STATEWIDE VOTER APPROVAL. INITIATIVE CONSTITUTIONAL AMENDMENT.** Requires statewide voter approval before any revenue bonds can be issued or sold by the state for certain projects if the bond amount exceeds \$2 billion. Fiscal Impact: State and local fiscal effects are unknown and would depend on which projects are affected by the measure and what actions government agencies and voters take in response to the measure's voting requirement.

BONDS - YES

☐

BONDS - NO

☐

**PROP 54 LEGISLATURE. LEGISLATION AND PROCEEDINGS. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.** Prohibits Legislature from passing any bill unless published on Internet for 72 hours before vote. Requires Legislature to record its proceedings and post on Internet. Authorizes use of recordings. Fiscal Impact: One-time costs of \$1 million to \$2 million and ongoing costs of about \$1 million annually to record legislative meetings and make videos of those meetings available on the Internet.

YES

☐

NO

☐

**STATE**

**PROP 55 TAX EXTENSION TO FUND EDUCATION AND HEALTHCARE. INITIATIVE CONSTITUTIONAL AMENDMENT.** Extends by twelve years the temporary personal income tax increases enacted in 2012 on earnings over \$250,000, with revenues allocated to K-12 schools, California Community Colleges, and, in certain years, healthcare. Fiscal Impact: Increased state revenues-\$4 billion to \$9 billion annually from 2019-2030-depending on economy and stock market. Increased funding for schools, community colleges, health care for low-income people, budget reserves, and debt payments.

YES

☐

NO

☐

**PROP 56 CIGARETTE TAX TO FUND HEALTHCARE, TOBACCO USE PREVENTION, RESEARCH, AND LAW ENFORCEMENT. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.** Increases cigarette tax by \$2.00 per pack, with equivalent increase on other tobacco products and electronic cigarettes containing nicotine. Fiscal Impact: Additional net state revenue of \$1 billion to \$1.4 billion in 2017-18, with potentially lower revenues in future years. Revenues would be used primarily to augment spending on health care for low-income Californians.

YES

☐

NO

☐

**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

**STATE**

**PROP 57 CRIMINAL SENTENCES. PAROLE. JUVENILE CRIMINAL PROCEEDINGS AND SENTENCING. INITIATIVE CONSTITUTIONAL AMENDMENT AND STATUTE.** Allows parole consideration for nonviolent felons. Authorizes sentence credits for rehabilitation, good behavior, and education. Provides juvenile court judge decides whether juvenile will be prosecuted as adult. Fiscal Impact: Net state savings likely in the tens of millions of dollars annually, depending on implementation. Net county costs of likely a few million dollars annually.

YES

☐

NO

☐

**PROP 58 ENGLISH PROFICIENCY. MULTILINGUAL EDUCATION. INITIATIVE STATUTE.** Preserves requirement that public schools ensure students obtain English language proficiency. Requires school districts to solicit parent/community input in developing language acquisition programs. Requires instruction to ensure English acquisition as rapidly and effectively as possible. Authorizes school districts to establish dual-language immersion programs for both native and non-native English speakers. Fiscal Impact: No notable fiscal effect on school districts or state government.

YES

☐

NO

☐

**STATE**

**PROP 59 CORPORATIONS. POLITICAL SPENDING. FEDERAL CONSTITUTIONAL PROTECTIONS. LEGISLATIVE ADVISORY QUESTION.** Asks whether California's elected officials should use their authority to propose and ratify an amendment to the federal Constitution overturning the United States Supreme Court decision in *Citizens United v. Federal Election Commission*. *Citizens United* ruled that laws placing certain limits on political spending by corporations and unions are unconstitutional. Fiscal Impact: No direct fiscal effect on state or local governments.

Shall California's elected officials use all of their constitutional authority, including, but not limited to, proposing and ratifying one or more amendments to the United States Constitution, to overturn *Citizens United v. Federal Election Commission* (2010) 558 U.S. 310, and other applicable judicial precedents, to allow the full regulation or limitation of campaign contributions and spending, to ensure that all citizens, regardless of wealth, may express their views to one another, and to make clear that corporations should not have the same constitutional rights as human beings?

YES

☐

NO

☐

**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

**STATE**

**PROP 60 ADULT FILMS. CONDOMS. HEALTH REQUIREMENTS. INITIATIVE STATUTE.** Requires adult film performers to use condoms during filming of sexual intercourse. Requires producers to pay for performer vaccinations, testing, and medical examinations. Requires producers to post condom requirement at film sites. Fiscal Impact: Likely reduction of state and local tax revenues of several million dollars annually. Increased state spending that could exceed \$1 million annually on regulation, partially offset by new fees.

YES

☐

NO

☐

**PROP 61 STATE PRESCRIPTION DRUG PURCHASES. PRICING STANDARDS. INITIATIVE STATUTE.** Prohibits state from buying any prescription drug from a drug manufacturer at price over lowest price paid for the drug by United States Department of Veterans Affairs. Exempts managed care programs funded through Medi-Cal. Fiscal Impact: Potential for state savings of an unknown amount depending on (1) how the measure's implementation challenges are addressed and (2) the responses of drug manufacturers regarding the provision and pricing of their drugs.

YES

☐

NO

☐

**STATE**

**PROP 62 DEATH PENALTY. INITIATIVE STATUTE.** Repeals death penalty and replaces it with life imprisonment without possibility of parole. Applies retroactively to existing death sentences. Increases the portion of life inmates' wages that may be applied to victim restitution. Fiscal Impact: Net ongoing reduction in state and county criminal justice costs of around \$150 million annually within a few years, although the impact could vary by tens of millions of dollars depending on various factors.

YES

☐

NO

☐

**PROP 63 FIREARMS. AMMUNITION SALES. INITIATIVE STATUTE.** Requires background check and Department of Justice authorization to purchase ammunition. Prohibits possession of large-capacity ammunition magazines. Establishes procedures for enforcing laws prohibiting firearm possession by specified persons. Requires Department of Justice's participation in federal National Instant Criminal Background Check System. Fiscal Impact: Increased state and local court and law enforcement costs, potentially in the tens of millions of dollars annually, related to a new court process for removing firearms from prohibited persons after they are convicted.

YES

☐

NO

☐

**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

**MEASURES SUBMITTED  
TO THE VOTERS**

**STATE**

**PROP 64 MARIJUANA LEGALIZATION.**

**INITIATIVE STATUTE.** Legalizes marijuana under state law, for use by adults 21 or older. Imposes state taxes on sales and cultivation. Provides for industry licensing and establishes standards for marijuana products. Allows local regulation and taxation. Fiscal Impact: Additional tax revenues ranging from high hundreds of millions of dollars to over \$1 billion annually, mostly dedicated to specific purposes. Reduced criminal justice costs of tens of millions of dollars annually.

YES

☐

NO

☐

**PROP 65 CARRYOUT BAGS. CHARGES.**

**INITIATIVE STATUTE.** Redirects money collected by grocery and certain other retail stores through mandated sale of carryout bags. Requires stores to deposit bag sale proceeds into a special fund to support specified environmental projects. Fiscal Impact: Potential state revenue of several tens of millions of dollars annually under certain circumstances, with the monies used to support certain environmental programs.

YES

☐

NO

☐

**MEASURES SUBMITTED  
TO THE VOTERS**

**STATE**

**PROP 66 DEATH PENALTY. PROCEDURES.**

**INITIATIVE STATUTE.** Changes procedures governing state court challenges to death sentences. Designates superior court for initial petitions and limits successive petitions. Requires appointed attorneys who take noncapital appeals to accept death penalty appeals. Exempts prison officials from existing regulation process for developing execution methods. Fiscal Impact: Unknown ongoing impact on state court costs for processing legal challenges to death sentences. Potential prison savings in the tens of millions of dollars annually.

YES

☐

NO

☐

**PROP 67 BAN ON SINGLE-USE PLASTIC BAGS.**

**REFERENDUM.** A "Yes" vote approves, and a "No" vote rejects, a statute that prohibits grocery and other stores from providing customers single-use plastic or paper carryout bags but permits sale of recycled paper bags and reusable bags. Fiscal Impact: Relatively small fiscal effects on state and local governments, including a minor increase in state administrative costs and possible minor local government savings from reduced litter and waste management costs.

YES

☐

NO

☐



**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

**MEASURES SUBMITTED  
TO THE VOTERS**

**COUNTY OF SAN DIEGO**

**MEASURE A SAN DIEGO COUNTY ROAD REPAIR, TRANSIT, TRAFFIC RELIEF, SAFETY AND WATER QUALITY MEASURE** Shall an ordinance be adopted to: repair roads, deteriorating bridges; relieve congestion; provide every community funds for pothole/street repairs; expand public transit, including improved services for seniors, disabled, students, veterans; reduce polluted runoff; preserve open space to protect water quality/reduce wildfires by enacting, with independent oversight/audits, a 40-year, half-cent local sales tax (\$308 million annually) that Sacramento cannot take away?

YES

☐

NO

☐

**MEASURES SUBMITTED  
TO THE VOTERS**

**COUNTY OF SAN DIEGO**

**MEASURE B ORDINANCE AMENDING THE COUNTY GENERAL PLAN, COUNTY ZONING MAP AND COUNTY CODE, AND ADOPTING THE LILAC HILLS RANCH SPECIFIC PLAN** Shall this Initiative be adopted for the purpose of amending the County General Plan, Zoning Ordinance and Code of Regulatory Ordinances and approving the Lilac Hills Ranch Specific Plan ("Plan")? The Plan provides for the development of a 608-acre master-planned community including 1,746 dwelling units, three commercial centers, a public park, 10 private parks and 16 miles of trails. The project site is generally located north of Escondido and east of I-15 in the unincorporated area of North San Diego County.

YES

☐

NO

☐

**CITY**

**CITY OF CARLSBAD**

**MEASURE O** Do the voters of the City of Carlsbad approve spending existing city funds from various sources, including the General Fund, in an amount to exceed \$1 million to construct a replacement Fire Station 2 located at the intersection of El Camino Real and Arenal Road for an estimated cost range of \$7 million up to \$10.5 million?

YES

☐

NO

☐

**OFFICIAL BALLOT**  
**SAN DIEGO COUNTY, CALIFORNIA**  
**PRESIDENTIAL GENERAL ELECTION**  
**NOVEMBER 8, 2016**

**MEASURES SUBMITTED  
TO THE VOTERS**

**SCHOOL**

**MIRACOSTA  
COMMUNITY COLLEGE**

**MEASURE MM MIRACOSTA COLLEGE JOB  
TRAINING, COLLEGE TRANSFER, VETERAN**

**SUPPORT MEASURE.** To upgrade classrooms and career training facilities for science, healthcare, technology, advanced manufacturing, other growing local industries, provide job training/placement to Navy/ Marines/ other veterans, improve access to affordable higher education to local students, improve disabled access, repair, construct, acquire classrooms, facilities, sites/equipment, shall MiraCosta Community College District issue \$455,000,000 in bonds, at legal rates, subject to local control, requiring annual audits, and independent citizen oversight?

**BONDS - YES**



**BONDS - NO**



# **VOTER INFORMATION PAMPHLET**

The following pages contain

## **POLITICAL PARTY ENDORSEMENT INFORMATION STATE SENATE AND ASSEMBLY CANDIDATES ACCEPTING VOLUNTARY SPENDING LIMITS**

and

## **CANDIDATE STATEMENTS**

and

## **LOCAL BALLOT MEASURES, TAX RATE STATEMENTS, ANALYSES, ARGUMENTS, REBUTTALS AND ORDINANCES**

(whichever are applicable to your ballot)

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### **STATE PROPOSITIONS**

A SEPARATE CALIFORNIA STATE PAMPHLET (IN 8½ x 11 NEWSPRINT) IS PROVIDED BY THE SECRETARY OF STATE AND CONTAINS INFORMATION CONCERNING THE STATE PROPOSITIONS.

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### **ARGUMENTS AND REBUTTALS**

Arguments in support of or in opposition to the proposed measures are the opinions of the authors and have not been checked for accuracy by any official agency.

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### **CANDIDATE STATEMENTS**

Senate and Assembly candidates who accepted voluntary spending limits, as well as all candidates for local nonpartisan offices had the opportunity to submit a statement. The following pages may not contain a statement for every candidate, as some candidates chose not to submit one. The statements are the opinions of the authors and have not been checked for accuracy by any official agency. Candidate statement costs are paid by the candidate or, in some cases, by the jurisdiction. (A complete list of candidates appears on the "SAMPLE" version of the Official Ballot in this pamphlet.)

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**POLITICAL PARTY ENDORSEMENT PAGE**

When voters adopted Proposition 14, the State Legislature required elections officials to print a list of candidates endorsed by any qualified political party which submitted its list to the elections official by August 17, 2016. The following parties submitted timely endorsements in these contests. The candidates' names are listed in the order of the Secretary of State's random alphabet drawing. Unchecked boxes indicate no endorsement was received.

CONTEST	CANDIDATE	AI	DEM	REP
US SENATOR	SANCHEZ, LORETTA L.			
	HARRIS, KAMALA D.		X	
U.S. REPRESENTATIVE - 49TH CONGRESSIONAL DISTRICT	APPLEGATE, DOUG		X	
	ISSA, DARRELL	X		X
U.S. REPRESENTATIVE - 50TH CONGRESSIONAL DISTRICT	HUNTER, DUNCAN	X		X
	MALLOY, PATRICK		X	
U.S. REPRESENTATIVE - 51ST CONGRESSIONAL DISTRICT	VARGAS, JUAN		X	
	HIDALGO JR., JUAN M.	X		X
U.S. REPRESENTATIVE - 52ND CONGRESSIONAL DISTRICT	PETERS, SCOTT		X	
	GITSHAM, DENISE			X
U.S. REPRESENTATIVE - 53RD CONGRESSIONAL DISTRICT	VELTMEYER, JAMES			X
	DAVIS, SUSAN A.		X	
STATE ASSEMBLY - 71ST DISTRICT	VOEPEL, RANDY			
	HAMEL, LEO			
STATE ASSEMBLY - 75TH DISTRICT	WALDRON, MARIE			X
	MASIEL SR., ANDREW		X	
STATE ASSEMBLY - 76TH DISTRICT	KROUSE, THOMAS E.			
	CHAVEZ, ROCKY	X		X
STATE ASSEMBLY - 77TH DISTRICT	VÁSQUEZ, MELINDA K.		X	
	MAIENSCHIN, BRIAN	X		X
STATE ASSEMBLY - 78TH DISTRICT	GLORIA, TODD		X	
	MELTON, KEVIN D.			X
STATE ASSEMBLY - 79TH DISTRICT	WEBER, SHIRLEY N.		X	
	MOORE, JOHN			X
STATE ASSEMBLY - 80TH DISTRICT	PICKARD, LINCOLN	X		X
	GONZALEZ, LORENA		X	
STATE SENATE - 39TH DISTRICT	RENISON, JOHN			
	ATKINS, TONI		X	

Notice to Voters: Political Party Codes for the November 8, 2016 Election

DEM- Democrat

GRN - Green

REP - Republican

LIB - Libertarian

AI - American Independent

PF - Peace and Freedom

## CANDIDATES ACCEPTING VOLUNTARY CAMPAIGN SPENDING LIMITS

State law allows candidates for State Senate and State Assembly who accept voluntary campaign spending limits to submit paid candidate statements in County voter information pamphlets. This is a list of candidates, party preference and district, who are eligible to submit statements.

ELIGIBLE CANDIDATES BY DISTRICT	CANDIDATE STATEMENT SUBMITTED (YES/NO)
<b>39<sup>th</sup> State Senate</b>	
John Renison, Party Preference: Rep	No
<b>71<sup>st</sup> State Assembly</b>	
Leo Hamel, Party Preference: Rep	No
Randy Voepel, Party Preference: Rep	Yes
<b>75<sup>th</sup> State Assembly</b>	
Marie Waldron, Party Preference: Rep	Yes
<b>76<sup>st</sup> State Assembly</b>	
Rocky Chavez, Party Preference: Rep	Yes
Thomas E. Krouse, Party Preference: Rep	Yes
<b>77<sup>th</sup> State Assembly</b>	
Brian Maienschein, Party Preference: Rep	Yes
Melinda K. Vásquez, Party Preference: Dem	Yes
<b>78<sup>th</sup> State Assembly</b>	
Kevin D. Melton, Party Preference: Rep	No
<b>79<sup>th</sup> State Assembly</b>	
John Moore, Party Preference: Rep	Yes
Shirley N. Weber, Party Preference: Dem	Yes
<b>80<sup>th</sup> State Assembly</b>	
Lorena Gonzalez, Party Preference: Dem	Yes
Lincoln Pickard, Party Preference: Rep	No

**UNITED STATES HOUSE OF REPRESENTATIVES**  
**49th District**

**DOUG APPEGATE**  
**Retired Marine Colonel**

**AGE: 62**

As a distinguished Marine Colonel and experienced civilian trial attorney, I built a record of leadership and public service, fighting for America and defending Americans.

I joined the Marine officer program over 40 years ago. I served as an infantry officer and a Judge Advocate. In my long career, my duties spanned defending and prosecuting war crimes, advising Marine Commanders, and a combat tour in Ramadi, Baghdad, and Fallujah, eventually retiring in 2006 after 32 years active and reserve.

When it comes to our national defense, I have the know-how to ask the right questions and focus on the key issues: fixing our VA, eliminating waste, and protecting our service members by putting them in harms way only when absolutely necessary.

I have lived in the 49th District since I was stationed at Camp Pendleton in 1981. All three of my children grew up here and attended our public schools. I own a business here and know what matters to this community. I will fight to bring back American jobs that provide living wages and equal pay for equal work, and demand comprehensive immigration reform that makes American employers part of the solution.

America needs new, positive leadership committed to integrity, accountability, and transparency in Congress, ending big money's influence on government.

For me, true patriotism is about serving our country however we can. Our duty is to keep America strong and keep it working for all Americans. I ask for and would be honored to have your vote.

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**UNITED STATES HOUSE OF REPRESENTATIVES**  
**49th District**

**DARRELL ISSA**  
**US Representative/Entrepreneur**

Working to create jobs and grow the American economy is my passion.

As the founder of a consumer technology company that employs hundreds of people today, an entrepreneur, innovator, and former Army officer, I've put those skills to work for you in Congress to foster job creation, to protect the incredible creative space that exists on the Internet, and to promote and realize opportunities that are available in the new economy.

As your representative, I stopped the most harmful Internet regulatory scheme ever considered in Congress, SOPA. I worked collaboratively to protect your private information online and to foster job-creating startups.

I stood up to Wall Street, opposing the bailout of the big banks, and called to account Presidents from both parties when they abused their offices. I authored the DATA Act to make information on how government spends our money more accessible, fought to strengthen the Violence Against Women Act, and to provide extended family and medical leave to those caring for a wounded and recovering service member.

In the 49<sup>th</sup> District, we stood up new housing and facilities for our Marines at Camp Pendleton, negotiated settlements to increase the supply and quality of water available to our communities, and worked with local leaders to find long-term storage solution to the nuclear waste at San Onofre.

It is the honor of my life to serve you in Congress and I appreciate your vote. For more information, please visit my website [www.DarrellIssa.com](http://www.DarrellIssa.com) or call my office at (760) 598-3535.

**STATE ASSEMBLY  
76th District**

**ROCKY CHAVEZ**

**Marine Colonel/Assemblymember**

I am running for re-election because I care about continuing to improve our schools, protecting the average taxpayer, and keeping promises to our veterans.

Our children deserve a quality education that provides them with the tools and skill sets that they will need for success in the 21<sup>st</sup> century. Every child deserves a safe school with world class teachers. I will continue my fight to make certain that more dollars are spent in the classroom and not on overhead.

Before I was elected, I promised to protect Proposition 13 and never vote for a tax increase. I am proud to say that I have kept that promise. The Howard Jarvis Taxpayers Association gave me an "A" grade when it comes to protecting taxpayers. I have also taken the lead in opposing "job killer" legislation that drives jobs out of California. We need to create a positive business environment that is capable of creating long term job growth.

As a retired Marine Colonel I understand how our region has benefited by the presence of our military and its veterans. During my time in the State Assembly I have introduced legislation that streamlined the benefit application process for veterans and another that made going to college more affordable. I am proud that the American Legion named me their "Legislator of the Year".

If you honor me again with your vote I will continue to work to improve our schools, honor our veterans, and protect taxpayers. [www.RockyChavez.com](http://www.RockyChavez.com)

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**STATE ASSEMBLY  
76th District**

**THOMAS KROUSE**

**AGE: 48**

**Chief Operating Officer/Businessman/Election Reform Advocate**

Voters First, Not Special Interests!

Stop - "Pay-to-Play" government and lawmaking by special interests by eliminating the corrupting influence of money on elections and in government.

Ensure - Politicians and bureaucrats be held accountable for the work they should do for you on Jobs, Education, Housing, Public Safety, Transportation, and the Environment by strongly supporting efforts to increase transparency in government like the California Disclose Act (AB700) and California Clean Money Campaign ([www.CAClean.org](http://www.CAClean.org)).

Stop - Special Interests' exploitation of the "Citizens' Initiative Loophole" to evade longstanding community development rules, only to transfer the burden of traffic and infrastructure costs onto taxpayers.

Ensure - Veterans and Seniors are connected to services they earned.

Stop - San Onofre Nuclear Power Station owners from charging ratepayers \$1,635 per electric meter because of their own negligence.

Ensure - Real Public Utilities Commission reform by increasing outside oversight and transparency, ending cozy relationships between special interests and regulators, posting audits online.

Promise - To remain an independent thinker, welcoming public input, listening with diligence, and collaborating to get things done in Sacramento.

After working my way through Stanford, I earned an MBA from USC and worked in the fields of finance, healthcare, education, and technology. I moved to Carlsbad 18 years ago and have served as a community boardmember with the North County Humane Society / SPCA, Mayfield Community Clinic, and Californians for Electoral Reform ([www.CFER.org](http://www.CFER.org)).

When elected, I'll work for you with integrity.

Contact: (760) 659-3755 <http://www.KrouseForAssembly.com>

Endorsements: Veterans Party of America / California League of Conservation Voters / Citizens for North County / Eve Simmons, Environmental Champion

**COUNTY OF SAN DIEGO**  
**Board of Education – District No. 5**

**RICK SHEA**

**Vice-President, San Diego County Board of Education**

Primary Election Winner!

Voters in June recognized Rick has dedicated his educational career to helping students succeed, especially those most at-risk. Rick's background, qualifications, and commitment to student success are what make him the best choice for the San Diego County Board of Education!

Rick has served as Head Teacher for the Juvenile Court Schools, and Special Assistant to the San Diego County Superintendent of Schools.

Rick also served as a Probation Officer, working closely with school principals to get teenagers to complete their education.

Rick believes all students, parents, taxpayers, and the community, benefit from a future oriented education that inspires lifelong learning, and preparation for college transfer or entry into the workforce.

Rick is fiscally responsible, keeping children first, and politics away from classrooms.

Rick has also served his community outside the educational system as Mayor and Councilmember of Encinitas, Boardmember of Encinitas Fire Protection District, and North County Transit District.

Rick's endorsements for this non-partisan office include all San Diego County Board of Education members, Democrats, Republicans, Independents, Hon. James Milliken, Presiding Judge Juvenile Court (ret.), San Diego County Teacher of the Year and California Teacher of the Year Doug Green, parents, teachers, community leaders, and locally elected schoolboard members.

Please Vote Rick Shea for San Diego County Board of Education!

[www.rickshea4CountyBoardofEd.com](http://www.rickshea4CountyBoardofEd.com)

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**COUNTY OF SAN DIEGO**  
**Board of Education – District No. 5**

**MARK WYLAND**

**Education Foundation President/ College Trustee**

The County Board of Education needs dynamic new leadership to accomplish several important goals:

Prepare Students For College Or The Workforce, including practical financial education;

Technology And Computer Skills: critical to succeed in today's economy;

Vocational Education: to prepare high school graduates who choose to enter the workforce;

Increase Funding For Science And Technology and Writing Skills;

Fiscal Accountability: Total transparency in spending, to ensure that funding gets to classrooms, not more administration;

Correct Unfair State Funding: North County schools receive less state funding than San Diego City schools. Mark Wyland will fight for a fair share of taxpayer funds for North County schools.

Professional: As a business owner for over 20 years, Mark Wyland created jobs for hundreds of people. As a State Senator, Wyland authored bills to provide greater oversight of bond programs to prevent fiscal mismanagement. Wyland also authored bills to improve science and technology education, literacy, and civic education.

Education: Pomona College, B.A.; Fulbright Scholar; Columbia University, M.A.; College Trustee; Founder & President, Wyland Institute for Education.

For more information: [www.wylandforschoolboard.com/](http://www.wylandforschoolboard.com/)



**SAN DIEGUITO UNION HIGH SCHOOL DISTRICT**  
**Governing Board Member**

**RANDY BERHOLTZ**  
**Lawyer/Businessman/Professor**

I am running for this position because I believe I can bring an independent and experienced voice to the Board of Trustees. I am married with two daughters, one who has graduated college and the other who is a college junior and I am a corporate attorney and small business owner.

I am married to a teacher, my youngest daughter is studying to become a teacher and I have taught as an Adjunct Professor at two local law and business schools.

I believe in academic, athletic and artistic excellence and will do my best to ensure that each student in the district has an equal opportunity to pursue their dreams. I grew up very poor in Pennsylvania, was a three-sport athlete and became a Rhodes Scholar with BA/JD/M.Litt./MBA degrees from Cornell, Yale, Oxford and USD.

I have previously served as a coach to my daughters' soccer and basketball teams, helped one of my daughters develop a singing career and worked with my wife to ensure that our children's schools were providing them the educational foundations they needed to become bright, happy and successful students and working professionals.

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**SAN DIEGUITO UNION HIGH SCHOOL DISTRICT**  
**Governing Board Member**

**JOYCE DALESSANDRO**  
**Trustee, San Dieguito Union High School District**

**Commitment to Excellence:** As a member of San Dieguito Union High School District's Board of Trustees my focus has been to ensure the highest quality education for every student. Our schools have a well-deserved reputation for excellence, one that must constantly evolve with thoughtful planning.

**Experienced Leadership:** I have a proven record of commitment to education in our community. I have championed the opening of new schools and modernization of existing facilities. My support for our community partnerships, academies, open honors classes, flexible start times and schools of choice place San Dieguito at the cutting edge of scholastic distinction and innovation.

**A Voice for All Students:** My energetic dedication, passion for education, and positive attitude propel me to consistently participate in a myriad of activities at each of our ten campuses. By regularly visiting classrooms, attending school events and assisting with projects, I interact with students, parents and teachers and observe our programs in action. I work hard to make our outstanding schools even better. I renew my commitment to meeting the needs of all students, district-wide, while maintaining fiscal responsibility.

**Qualified:** I was educated at Cornell University (BS, Child Psychology) and Columbia University (MA, Curriculum Development). My husband and I have two daughters, proud graduates of district schools.

**SAN DIEGUITO UNION HIGH SCHOOL DISTRICT**  
**Governing Board Member**

**BETH HERGESHEIMER**

**President, San Dieguito Union High School District**

I am a committed leader and Trustee for the San Dieguito Union High School District. I believe in keeping our schools strong.

My number one priority has always been academic excellence and finding ways to enhance learning opportunities. By strengthening student support services, offering our students school and schedule choice, supporting our exceptional teachers, and reaching the lowest class sizes in the past decade, we have seen continuous improvement in student achievement, while preparing all of our students to become successful, skilled, and productive citizens.

I have extensive experience representing educational concerns. I have earned the California School Board Association's Masters in Governance certification, and have served in leadership roles as a Trustee at local, regional and state levels, within the PTA, and on non-profit Preschool Boards. I will listen to all concerns, and encourage improved communication among students, parents, teachers, and community participants.

I brought us successfully through the last economic cycle, and support fiscally responsible, non-partisan, collaborative efforts to develop and sustain quality programs and resources while maintaining sufficient reserves. I will continue to provide oversight of voter approved Prop AA funds to complete projects on time and within budget.

Beth Hergesheimer: Experience and Commitment. Working Responsibly for our students and community.

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**SAN DIEGUITO UNION HIGH SCHOOL DISTRICT**  
**Governing Board Member**

**LUCILE HOOTON LYNCH**

**Businesswoman/Attorney/Parent**

A change in leadership is needed to end the destructive divisiveness plaguing our board.

Disagreements have erupted regarding the teacher's contract because of the elimination of ratio maximums designed to protect classroom sizes for teachers and students, and the omission of caps on raises to balance the teachers' needs for overdue raises with the board's need to protect the district's long-term financial stability. A board member with collaborative legal and business skills can help resolve disagreements regarding contracts as well as other issues facing this district such as historically underperforming student populations and lack of board transparency. We need off-site access to board meetings, departmental budget presentations, a wider array of electives and more educational tracks to better serve the needs of our community.

I have received awards for supporting students from a regional 14-public school district consortium, as well as a Congressional Order of Merit. I have served on public school committees in this and other districts, on educational boards that serve socioeconomically disadvantaged students and special education, and the local PTA Board for El Camino Creek Elementary. As a businesswoman, attorney and parent of high school students, I am committed to collaboratively and independently supporting our district.

**SAN DIEGUITO UNION HIGH SCHOOL DISTRICT**  
**Governing Board Member**

**ROBERT A. NASCENZI**  
**Business Executive**

Our children. Their future.

If elected, I will be a pragmatic voice of reason. I will work collaboratively with educators, parents, and administrators to continue a tradition of excellence. I want all students to have the same educational opportunities that my four boys enjoyed – all graduates of the SDUHSD system.

I have consistently been committed to SDUHSD, serving as a member of the CCA Foundation for four years, and as president for two. I was also the endorsement chair for Prop AA, and currently serve on the proposition's Independent Citizens Oversight Committee.

In these positions, I brought to bear my business experience and fiscal responsibility honed by serving as CEO of various corporations such as National Decision Systems, Claritas, nIven systems, Extrabux, and SupraMed. I received a BA from Boston College and an MBA from The Wharton School, University of Pennsylvania. I am a graduate of the San Diego Public Leadership Institute and completed the San Diego County Taxpayer Association's Pension Certification Program.

My commitment to public service also includes acting as a Court Appointed Special Advocate for foster children; elected member, Del Mar Mesa Planning Board; Entrepreneur in Residence, CONNECT; and Executive Committee member, Tech San Diego.

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**ENCINITAS UNION SCHOOL DISTRICT  
Governing Board Member**

**ANNE-KATHERINE PINGREE  
PTA Financial Secretary**

As your Encinitas Union School Board member, I will protect our children's education. Committed to fiscal integrity, I will ensure taxpayer dollars go to core academic areas, including science, math, reading, writing and technology, and to reducing class size.

I will be accountable to district families and be responsive to parents' and community members' voices.

I will lead the board to greater transparency, ensuring board meeting agendas include thorough information and documents so the public can know all details that inform the board's actions. I will uphold all provisions of the Brown Act.

My husband, Matt, and I have lived in the Encinitas/Carlsbad area for thirteen years. We have four children who are educated in the Encinitas Union School District.

I have served on the PTA Board as Financial Secretary and Vice President of Legislation (two years each), on the School Site Council (four years) and am a regular classroom and art education volunteer.

I earned an undergraduate degree in Political Science and certified as a secondary public school teacher. I received Masters degrees from Cornell University in Industrial & Labor Relations and in Public Administration. My work experience is in Human Resource Management for a Fortune 500 company.

[www.AKPingreeforSchoolBoard.com](http://www.AKPingreeforSchoolBoard.com)

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**ENCINITAS UNION SCHOOL DISTRICT  
Governing Board Member**

**LESLIE SCHNEIDER  
Parent/Businesswoman**

I am running for school board because I am committed to three areas of reform to improve our children's education and future success: fiscal integrity, accountability and transparency.

**Fiscal Integrity:** I promise to spend our scarce education dollars on fundamental, necessary curricula impacting important areas such as STEM and the critical support of special education teachers.

**Accountability:** I will listen and respond to parent and community concerns about all matters. I will work for you.

**Transparency:** I promise to ensure the public has access to important information and documents for timely inspection, as the Brown Act requires, and fully comply with the spirit of open meeting laws.

My family and I have lived in Encinitas since 1998. My husband Roger and I have two children in the Encinitas School District, so I have seen what is happening in our schools firsthand.

After earning an undergraduate degree in Business Administration and Communications, I worked for 13 years in the private sector and have been a small business owner for the past eight years.

I am active in community service, volunteering for Camp Pendleton family services and with the YMCA's homeless youth outreach.

[www.SchneiderForSchools.com](http://www.SchneiderForSchools.com)

**ENCINITAS UNION SCHOOL DISTRICT**  
**Governing Board Member**

**PATRICIA S. SINAY**

**Appointed Incumbent/ Educator/ Nonprofit Advisor**

A proven leader, Patricia Sinay has served on the Encinitas Union School District Board of Trustees since January 2015. Patricia Sinay supports outstanding public education for all students of Encinitas and south Carlsbad. During her board tenure with Encinitas Union School District, the district has repeatedly been recognized for its academic achievements and innovative programs.

Patricia Sinay is a reliable steward of taxpayers' assets making budget decisions that are fiscally prudent while putting students first. Her commitment is to ensure that our schools provide a learning environment that is safe and focused on quality education while inviting to all families and the community.

A renowned nonprofit expert, Patricia Sinay has taught at UCSD for over 10 years and through her consulting business she has advised hundreds of staff and board leaders on strategic planning, governance, fiscal responsibility, and program development. Patricia Sinay currently serves on the executive staff for Blue Star Families.

Patricia Sinay and her husband have been active parent leaders at Paul Ecke Central where their two children thrive. She has degrees from UCLA and American University. She cares deeply about each student in the district and is passionate that they all receive a quality and engaging education.

Re-elect Patricia S. Sinay for Encinitas Unions School District Board!

[www.ReElectSinay.com](http://www.ReElectSinay.com)

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**ENCINITAS UNION SCHOOL DISTRICT**  
**Governing Board Member**

**RIMGA A. VISKANTA**

**AGE: 42**

**PTA President at Ocean Knoll Elementary/Accounting Manager**

As a PTA President in the Encinitas Union School District, Rimga hears about issues important to students and parents and she advocates on their behalf. She knows parents want the District to support a rigorous, well-rounded and innovative educational experience.

She is determined that the diverse needs of all students are addressed, including high achievers, special-needs and English language learners, so that every child makes the most of his or her abilities.

Rimga knows the issues important to taxpayers. She served as Vice Chair for the Encinitas Union School District Prop P Oversight Committee and serves on the San Dieguito Union High School District Prop AA Oversight Committee. She knows taxpayers want their dollars spent prudently and in the manner promised.

Rimga is an accounting manager for their family real estate investment and management business. She has a Master's in Public Administration from the University of Southern California, with an emphasis in public sector accounting and financial management.

As a Management Analyst with KPMG Consulting, she analyzed government operations and made recommendations to make them more efficient. Her undergraduate degree in Environmental Sciences from the University of Virginia equips her to understand sustainability issues in the District.

Vote for experience, commitment and leadership. Elect Rimga Viskanta to the Encinitas Union School District Board.

[www.voteforviskanta.com](http://www.voteforviskanta.com)

CS-1363-2

**N SD 325-027**

**CITY OF CARLSBAD**  
**Member of the City Council**

**KEITH BLACKBURN**

**AGE: 57**

**Carlsbad Councilman/Retired Police Sergeant/Businessman**

As your councilman, my experience has been both productive and rewarding. Working to enhance our quality of life through strong police and fire services, maintaining a balanced budget, implementing modern traffic signal technology, and our parks have been my priority since I was elected in 2008.

I spearheaded the ban on the sales of puppy-mill pets and currently promoting this legislation throughout California.

With the decommissioning of the power plant I look forward to hearing the creative ideas from our residents for shaping this oceanfront landmark.

Since my election 8 years ago, I have donated my city council salary to local charities. Active involvement in our community volunteering for charitable organizations such as Meals on Wheels, the animal shelter, and Junior Achievement have helped me understand our community's needs.

My 30 year career as a police officer, combined with my business experience, offers a unique perspective.

Please help me continue to serve Carlsbad when you vote on November 8.

Keith4Carlsbad.com

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**CITY OF CARLSBAD**  
**Member of the City Council**

**MELANIE BURKHOLDER**

**AGE: 45**

**Doctor of Philosophy in Counseling/Private Practice Owner**

Citizens of Carlsbad spoke through Envision Carlsbad, where they expressed the nine core values that matter the most. I will do everything I can in support of those values:

Small town feel, beach community feel, open space and the natural environment, access to recreation and active, healthy lifestyles, the local economy, business diversity and tourism, walking, biking, public transportation and connectivity, sustainability, history, the arts and cultural resources, high quality education and community services, neighborhood revitalization, community design and livability.

As a Mental Health Counselor and mother of two young boys, with a background as a Secret Service Agent and a Ph.D. in Clinical Counseling, I know how to listen, collaborate and get things done.

My husband, Shawn, and I are like many of you – we want a smart, safe, healthy, clean and responsible city to enjoy with our family for years to come. We need wise infrastructure planning and a vibrant economy; we need to preserve, protect and enhance the Carlsbad way of life and remain true to who we are.

Please vote for me, Doctor Melanie Burkholder, for Carlsbad City Council.  
I'm the one who listens.

**CITY OF CARLSBAD**  
**Member of the City Council**

**BILL FOWLER**  
**Business Technology Consultant**

It's time to grow up.

When I was a kid, I was bullied until I stood up and fought back. I'm Bill Fowler and I'm standing up now to be your new council-member.

I'm tired of the way Carlsbad residents are pushed around by our council. How can they represent taxpayers' needs while outright ignoring us? In my career, I learned to listen to those who employ me. It's time to elect a person who will listen to voices of the many, rather than promises of the few.

We need wise answers to complex issues like traffic, future development and homelessness. Let's think about the future and be thoughtful about the choices we make today. We can do this together.

I'm Bill Fowler and I will do the job. I need your vote to make it happen. [Fowler4Council.com](http://Fowler4Council.com)

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**CITY OF CARLSBAD**  
**Member of the City Council**

**CORI SCHUMACHER**  
**Non-Profit Executive Director**

**AGE: 39**

"Cori will make decisions in a thoughtful, caring, skillful, and transparent manner," Retired Carlsbad City Attorney Ron Ball. Carlsbad is a coastal treasure, home to a unique relationship of land, sea, and human creativity. Today, we face increasing pressure from development and growth. 75% of residents leave Carlsbad for work each day, spending more time in traffic than with loved ones. Carlsbad needs intelligent, future-friendly growth so that we, and our children, can thrive in our community. As your Council Member I will: protect our small, beach town feel, fight for the quality of life of our hard-working taxpayers, build cutting-edge careers and strong economic growth through the CleanTech industry, preserve our remaining open spaces, promote fiscal responsibility, and an honest, transparent government. As the Executive Director of a local education-oriented non-profit, I have the leadership skills to uphold Carlsbad's core values, while meaningfully engaging our community in important city decisions. A California native, I have lived in North County for 28 years and Carlsbad for the last 10. Hard work led me to 3 world surfing championships and I will work equally as hard to be your voice on the City Council.  
[CoriForCarlsbad.com](http://CoriForCarlsbad.com)

**CITY OF CARLSBAD**  
**Member of the City Council**

**ANN TANNER**

**Community Volunteer/Former President, Carlsbad School Board**

As your independent voice on the City Council, I will never violate your trust or disrespect your concerns. Decisions will be made in public, not behind closed doors.

I will stand up to out of town developers to demand well-planned projects that preserve the unique character and quality of life that distinguish our city from others.

I will help strengthen our economy by creating a supportive environment for entrepreneurs and small businesses.

I will ensure city government protects taxpayers by requiring the city to balance its budget and maintain prudent reserves.

I will make public safety my top priority to keep our neighborhoods and families safe.

I have the experience to ensure the city government works for you:

As President and Board Member for the Carlsbad Unified School District, I oversaw a 94% high school graduation rate, including 75% of students meeting UC and CSU admission requirements.

As a licensed Clinical Social Worker, I supervised a medical staff of 40, and helped hundreds of families and individuals as a member of the Critical Response Team for the American Red Cross.

I earned my B.A. from Stanford University, M.S. from Columbia University, and am a small business owner and published author.

Endorsed by Citizens for North County

[www.Tanner4Carlsbad.com](http://www.Tanner4Carlsbad.com)

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**CITY OF CARLSBAD**  
**Member of the City Council**

**LORRAINE M. WOOD**

**AGE: 67**

**Council Member, City of Carlsbad**

It has been an honor serving you for the past 17 years, first as City Clerk, and then as a Councilmember. In that time, I have attained a clear understanding of the opportunities and challenges facing us today.

I am running for re-election because I am committed to making our city the best it can be! Being the best means taking a balanced view of our environment, economy, property rights, and community desires; engaging our citizens; committing ourselves to world-class community services and public safety; and solving everyday traffic and transportation concerns.

I believe I have the strongest, demonstrated experience and qualifications of all the candidates. I started in biotech, an industry where innovation and analytical skills are prized. As your City Clerk, I helped found the Citizen's Academy as a way to encourage civic engagement. As your Councilmember, I have been part of the civic leadership that continues to achieve the highest citizen satisfaction ratings in the state.

If you want someone who will listen to you, protect our environment, work to provide the best in services and safety, and someone who will work hard to solve complex problems, vote for me!

[www.LorraineWood.com](http://www.LorraineWood.com)



**LEUCADIA WASTEWATER DISTRICT  
Board of Directors**

**JUDY HANSON  
Incumbent**

**AGE: 72**

I have worked over 49 years in local government at water and wastewater districts, mostly in Encinitas. I am dedicated to using my substantial finance work experience to keep the Leucadia Wastewater District in the forefront of wastewater districts in California. I have served on the LWD Board for 33 years and am deeply committed to the importance of maintaining local control of special districts.

I am proud of the progress LWD has made and its continued efficient and responsive services to our ratepayers. I will continue to support water reclamation for irrigation purposes as this will reduce the amount of effluent discharged into the ocean and conserve our drinking water.

I will continue my commitment to provide the lowest possible sewer service charge to LWD's ratepayers. I am strongly committed to following sound fiscal procedures to ensure a financially secure future.

LWD is changing from a growth district to a built-out district. It will be important to keep our district pipelines and treatment facilities operating at the appropriate level.

I am dedicated to public education, protection of our coastal lagoons, and improving the ocean environment. I would appreciate the opportunity to continue serving our community. Thank you.

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**LEUCADIA WASTEWATER DISTRICT  
Board of Directors**

**ALLAN JULIUSSEN  
Genral Contractor**

Allan Juliussen is a Vietnam Veteran (USMC). He moved to Leucadia in 1976 and has been a General Contractor for 39 years.

Juliussen graduated from the California Special Districts Academy, completing all courses for Directors in Public Service.

Juliussen served as a Chairman for the Encinitas School District Construction Bond Prop. P Oversight Committee.

Juliussen is a Director at Encina Wastewater Authority (Past Chairman). He has strongly supported protection for our beaches and waterways.

Juliussen will preserve the high standards of performance, safety, customer service and fiscal discipline at Leacadia Wastewater District.

Juliussen has produced what he promised. Look at his record at the District. He will be honored to receive your vote of confidence again.

Thank you.

**LEUCADIA WASTEWATER DISTRICT**  
**Board of Directors**

**SCOTT LILJEGREN**  
**Business Owner/Attorney**

Scott Liljegren proudly served as a Navy Officer, and now he is a business owner, attorney, husband, and father of two great kids. He is eager to begin serving our community as a member of the Leucadia Wastewater Board. He understands that now, more than ever, we must focus on responsible water conservation, wastewater recycling, and protecting the beautiful environment of our coastal communities – for residents and visitors alike. Scott comes with a good deal of community leadership experience and business acumen. He has served in leadership positions with a local chamber of commerce, Rotary Club, and the YMCA. He has helped create and manage numerous budgets with these organizations, as well as with his own business. He is energized and hopes to work closely with the other Leucadia Wastewater Board members in the very near future.

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**LEUCADIA WASTEWATER DISTRICT**  
**Board of Directors**

**DONALD F. OMSTED**  
**Retired**

**AGE: 76**

Born and raised in San Diego, I graduated from San Diego State University with a degree in biology and a teaching credential. I taught high school biology and marine science, and I coached soccer and track. I retired in 2000.

My family moved to Encinitas in 1972. Besides being a director of the Leucadia Wastewater District, I also serve on the boards of the Batiquitos Lagoon Foundation and the League of Women Voters North Coast San Diego. I am also active with the Friends of the Encinitas Library and referee soccer with my grandchildren.

Our ratepayers are the owners of Leucadia Wastewater District. Its assets are \$152 million dollars, with an annual \$6 Million dollar operating budget along with a capital improvement budget of \$6.8 million dollars to replace and repair our aging pipes, pump stations, and treatment plants.

My goal is to ensure that Leucadia Wastewater District continues to maintain its current excellent standard of operation in a cost effective manner. We have one of the lowest fees for ratepayers in San Diego County and our service record is outstanding. I would like to continue serving our community on the board of this fine district.

# COUNTY OF SAN DIEGO

(This Measure will appear on the ballot in the following form.)

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## MEASURE A

### **SAN DIEGO COUNTY ROAD REPAIR, TRANSIT, TRAFFIC RELIEF, SAFETY AND WATER QUALITY MEASURE**

Shall an ordinance be adopted to: repair roads, deteriorating bridges; relieve congestion; provide every community funds for pothole/street repairs; expand public transit, including improved services for seniors, disabled, students, veterans; reduce polluted runoff; preserve open space to protect water quality/reduce wildfires by enacting, with independent oversight/audits, a 40-year, half-cent local sales tax (\$308 million annually) that Sacramento cannot take away?

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This measure requires approval by two-thirds of the voters voting on the measure.

### **COUNTY COUNSEL IMPARTIAL ANALYSIS**

The San Diego Association of Governments (SANDAG), acting as the San Diego County Regional Transportation Commission (Commission), has placed this measure on the ballot. This measure would:

1. Authorize the Commission to impose an additional transactions and use tax of  $\frac{1}{2}$  percent in San Diego County for a period not to exceed forty years.
2. Authorize the Commission to issue bonds payable from the proceeds of the tax to accelerate the construction of public infrastructure improvements.
3. Require all revenues to be deposited into a special fund and limit the use of such revenues to public improvements that qualify as eligible uses under state law, including:
  - Local Infrastructure Projects: transit youth passes, increased transit services, habitat, roads, sidewalks, beach sand replenishment, greenhouse gas reduction, climate action plans, and watershed management.
  - Regional Corridors Projects: new and expanded bus, train and Trolley services and facilities, improved intermodal centers at the airport and border, highway express lanes, carpool lanes, and carpool connectors, and highways and general purpose lane connectors.
  - Active Transportation Projects: bikeway facilities and connectivity improvements, pedestrian and walkable community projects, bicycle and pedestrian safety projects and programs, pedestrian grade separation projects, and traffic calming projects.
  - Open Space Funding: implementation of the regional share of habitat conservation plans, including acquiring, managing, and monitoring conservation lands.

## COUNTY COUNSEL IMPARTIAL ANALYSIS (CONTINUED)

- Transit Operator Funding: funding for the region's transit operators for operation of new, expanded, or enhanced services included in the Ordinance.
  - Grants Program: local rail and road grade separation projects, synchronized traffic signal projects on local arterial roads, and specialized transportation grants to address the needs of people who are seniors, students, disabled, low-income, and veterans in need of transportation services, or implement innovative projects/programs that provide better access to public transit and support smart growth and transit oriented development.
4. Require the Commission to make every effort to combine revenues with federal, state, local and private funding to maximize the amount of money available in the region for infrastructure.
5. With the exception of certain sections, which require a vote of the electors of San Diego County to amend, the ordinance may only be amended with a favorable vote of at least two-thirds of the SANDAG Board of Directors.
6. Require local agencies to maintain the same level of discretionary funding, including local agency general funds, expended for streets and roads, transit, and specialized transportation.
7. Require that SANDAG use its best efforts to complete the projects in the Priority Corridors Program within 15 years. These include highway improvements in the SR 78, I-5, SR 52, SR 67, I-8, and SR/94/SR125 corridors; increased Trolley service and capacity; COASTER commuter rail improvements; and new Trolley and Rapid bus services.
8. Establish a goal of using 80% to 100% local workers on capital projects funded by the ordinance.
9. Require that skilled and trained workers be used and responsible bidders be hired to carry out capital projects constructed by SANDAG.
10. Require continuation and expansion of the Independent Taxpayer Oversight Committee (ITOC), which will oversee the financial integrity and performance of the program.

If passed, the measure shall become effective on November 9, 2016, and operative on April 1, 2017.

The above statement is an impartial analysis of Measure A. A copy of the measure is also available for viewing at the Registrar of Voters website at [www.sdvote.com/en/measure-a.pdf](http://www.sdvote.com/en/measure-a.pdf). If you desire a copy of the measure, please call the Registrar of Voter's office at 858-505-7260 and a copy will be mailed at no cost to you. (NOTE: Web address is in all lower case letters.)

# ARGUMENT IN FAVOR OF MEASURE A

## San Diego County Road Repair, Transit, Traffic Relief & Water Quality Measure

### Reverse decades of neglect to San Diego's infrastructure by providing funding for:

- Making urgent, critical repairs to roads, bridges & overpasses.
- Synchronizing traffic lights/upgrading freeways to relieve congestion.
- Expanding transit for seniors, students, disabled and veterans.
- Preserving open space to protect habitat/watersheds.
- Improving brush management to reduce wildfires.
- Improving water quality by treating polluted runoff.
- Funding pothole/street repairs for every community.

### Local Nurses, Fire Fighters & First Responders: Critical Safety Repairs Save Lives.

Badly needed repairs to streets, bridges, interchanges/overpasses make roads safer, reduce response times, and get emergency crews to accidents/disasters faster to save lives.

Paramedics, 911 operators, police and sheriff's deputies support Measure A.

### Prevent Devastating Wildfires/Protect Water Quality.

Preserve 25,000-plus acres of open space. Protect endangered habitat/watershed. Clean polluted runoff.

Fire chiefs: active brush removal/open space management helps prevent wildfires.

### Strict Accountability/Transparency.

Every project online, detailing exactly what Measure A does in your community.

Annual independent audits posted online.

All funds, by law, must be spent locally – **funding Sacramento CANNOT take away.**

A Citizens Oversight Committee will ensure every dollar is spent as promised.

### Relieve Traffic Congestion/Reduce Air Pollution.

San Diego drivers average 42 hours/year stuck in traffic. Idling cars and trucks worsen air pollution. Measure A synchronizes traffic lights, upgrades congested freeways and expands transit to reduce pollution/relieve traffic congestion.

### A Sustainable, Viable Future.

Investing in infrastructure creates tens of thousands of good-paying jobs. Repairing/upgrading roads and freeways insures our economic vitality. Preserving open space, protecting water quality, and expanding transit protects our environment.

**Measure A will protect and enhance San Diego's Quality of Life for our children and their children.**

### YES on Measure A

***Repair San Diego with Funding Sacramento CANNOT Take Away.***

[www.repairsandiego.com](http://www.repairsandiego.com)

HANEY HONG  
President & CEO,  
San Diego County Taxpayers Association

JACK HARKINS  
Chair, United Veterans Council  
of San Diego

CARA A. LACEY  
The Nature Conservancy

MARY ENYEART  
San Diego 911 Emergency Dispatcher

ALLAN ARROLLADO  
President,  
San Diego Fire Fighters

# REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE A

## No Real Accountability Over the Bureaucrats

Despite a voter-friendly name, the deceptively-titled 'Independent Oversight Committee' is nothing more than an insiders' club. The media has exposed the committee's chairman as a registered lobbyist for the construction industry which is making millions on these projects. He lobbies the very government officials he is supposed to oversee! Worse yet, in 2010 SANDAG reduced the conflict of interest rules governing this so-called committee.

## A Tax that Hurts Working Families

Many working families are struggling in this high-tax state. This \$18 Billion tax will be paid by our children and grandchildren and last for 40 years! Twelve years ago voters passed a 40-year sales tax increase for SANDAG's transportation improvements but commutes have not gotten any better. With billions and billions of dollars in proposed tax increases on this year's ballot already, send a message and vote NO on Measure A!

## A Transportation Tax that Doesn't Pay for Transportation

Read the fine print. Bureaucrats expanded the definition of "Local Infrastructure Projects" (\$4.3 Billion) to include: incentives for infill developers, bike paths, sidewalks, streetlights, beach sand replenishment, greenhouse gas reduction, monitoring open space and other non-transportation pet projects. There is \$2.54 Billion for bike lanes and open space but only \$0.6 Billion for normal highway lane expansions.

## No Traffic Congestion Relief

Measure A documents literally state *"travel times to work remain flat for drivers alone and improve for transit uses."* So while over ¾ of commuters travel alone, only 3.4% of this tax is going to help them. Additionally, over \$7.5 Billion is earmarked for mass transit despite the fact only 2.7% of commuters use it – and the percentage of transit riders has decreased since 2005.

## Bi-partisan Opposition

Both the Republican Party and the Democrat party oppose Measure A.

[www.NoWayOnA.org](http://www.NoWayOnA.org)

KRISTINE C. ALESSIO  
La Mesa City Council  
SANDAG Board Member

BILL WELLS  
Mayor El Cajon  
SANDAG Board Member

AMANDA YOUNG RIGBY  
Deputy Mayor, City of Vista

JOHN MCCANN  
Chula Vista City Councilmember

STEVE VAUS  
Mayor, City of Poway  
SANDAG Board Member

## ARGUMENT AGAINST MEASURE A

Measure A is a deceptive and harmful 40-year sales tax increase that would raise taxes in San Diego County with little accountability or transparency and no clear plan to improve our quality of life.

**Reject Measure A.** Vote NO on a 40-year tax increase that gambles with the health of our children and grandchildren. The American Lung Association gave San Diego County an “F” in the 2016 State of the Air report. Measure A does not offer real solutions to solve our dangerous air pollution problems.

**Reject Measure A.** Vote NO on bureaucrats getting a blank check with little accountability or transparency.

**Reject Measure A.** Vote NO on a 40-year tax increase with no guaranteed solutions to address climate change or reduce traffic congestion in our region.

**Reject Measure A.** Vote NO on a flawed Measure that raises taxes for 40 years, yet does not do nearly enough to improve water quality and clean up the pollution harming our creeks and coastal waters.

**Reject Measure A.** Vote NO on Measure A with nurses, teachers, the Sierra Club, the National City Chamber of Commerce and working families.

**Reject Measure A.** Our communities deserve better, our children deserve better, our taxpayers deserve better.

Measure A is dangerous, reckless, and does more harm than good.

**Don't be fooled.**

**VOTE NO ON MEASURE A.**

**Oppose Measure A. Get the facts about this deceptive measure at [StopMeasureA.org](http://StopMeasureA.org).**

RUBEN ARIZMENDI, Chair  
Sierra Club, San Diego Chapter

DIANE TAKVORIAN, Executive Director  
Environmental Health Coalition

JIM MAHLER, College Professor/President  
American Federation of Teachers

Ms. PAT ZAHAROPOULOS, Esq., President/CEO  
Middle Class Taxpayers Association

DAVID ALVAREZ, Councilmember  
City of San Diego, District 8

# REBUTTAL TO ARGUMENT AGAINST MEASURE A

*The opponents just don't get it.*

Measure A repairs roads/relieves congestion while improving water quality

## REPAIR ROADS, BRIDGES & OVERPASSES. FILL POTHOLES IN EVERY COMMUNITY.

**Deteriorating roads cost San Diegans \$1858/year.**

*Wear/tear \$722. Lost time/wasted fuel \$887. Accidents/insurance \$247. (CBS)*

- FATAL ACCIDENTS: Poor roads responsible for 1/3 of traffic fatalities. (KNSD7/39)
- UNSAFE ROADS: 67% local roads rated poor/mediocre. (KPBS)

Local Nurses, Paramedics/Emergency Room Doctors: Measure A gets first responders to accidents/natural disasters quicker to save lives.

## IMPROVE WATER QUALITY

**Measure A will clean up millions of gallons of toxic roadway runoff.**

*In 2015, polluted runoff was a major cause in 762 Beach Advisories. (U-T San Diego)*

Measure A preserves 25,000 acres of open space/wetlands, protecting rivers/streams.

Former County Water Authority Chair Mike Madigan: "Measure A is needed to protect San Diego's water quality."

## REDUCE TRAFFIC CONGESTION & AUTO EMISSIONS

**Measure A spends millions to relieve traffic congestion, reduce idling, synchronize traffic signals,** and build bus/trolley lines to move people out of cars.

## JOBS – JOBS – JOBS

TENS OF THOUSANDS OF JOBS: \$40+ billion annual San Diego imports/exports. Infrastructure investments guarantee these jobs remain here.

## PREVENT WILDFIRES

**Fire Chiefs/ Fire Fighters:** Measure A funds aggressive brush management to prevent wildfires and repairs back country roads to improve emergency access/evacuation.

## ACCOUNTABILITY/TRANSPARENCY

- Independent Annual Audits.
- Citizens Oversight Committee.
- **Funding Sacramento Cannot Take Away!**

**San Diego County Taxpayers Association:** Strict accountability/oversight are built in.

YES on Measure A

**Repair San Diego with Funding Sacramento CANNOT Take Away.**

[www.repairsandiego.com](http://www.repairsandiego.com)

JOE HUNT  
San Diego Paramedic

AUGUST "AUGIE" GHIO  
San Diego Fire Chief (retired)

JAMES STONE  
The San Diego  
Environment Coalition

JACKIE CONSIDINE  
Registered Nurse (RN)

ROBERT "SKIP" CARTER  
Commander, San Diego Sector  
California Highway Patrol (retired)



# COUNTY OF SAN DIEGO

(This Measure will appear on the ballot in the following form.)

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## MEASURE B

### **ORDINANCE AMENDING THE COUNTY GENERAL PLAN, COUNTY ZONING MAP AND COUNTY CODE, AND ADOPTING THE LILAC HILLS RANCH SPECIFIC PLAN**

Shall this Initiative be adopted for the purpose of amending the County General Plan, Zoning Ordinance and Code of Regulatory Ordinances and approving the Lilac Hills Ranch Specific Plan ("Plan")? The Plan provides for the development of a 608-acre master-planned community including 1,746 dwelling units, three commercial centers, a public park, 10 private parks and 16 miles of trails. The project site is generally located north of Escondido and east of I-15 in the unincorporated area of North San Diego County.

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This measure requires approval by a simple majority (over 50%) of the voters voting on the measure.

## **COUNTY COUNSEL IMPARTIAL ANALYSIS**

This measure would amend the County General Plan, Zoning Ordinance and Code of Regulatory Ordinances and adopt the Lilac Hills Ranch Specific Plan for the development of a 608-acre master-planned community ("the project") located east of I-15, south and west of West Lilac Road, north of Mountain Ridge Road and west of Covey Lane in the unincorporated area of North San Diego County. Much of the project site is currently used for agricultural operations, and the surrounding area has low-density residential and agricultural uses. Under the current General Plan designation, up to 110 homes could be developed on the project site; no commercial uses are allowed. The measure is exempt from the normal environmental review process.

The measure allows development of a new community including 1,746 dwelling units (903 single-family detached units, 164 single-family attached units, 211 mixed-use units, 468 single-family detached senior citizen units), and three commercial mixed-use centers totaling 90,000 square feet of space.

This measure would require amendments to the County General Plan including: (a) changing the project site's land use designation from semi-rural to village; (b) exempting the project from the leapfrog development restrictions; (c) exempting the project from policies to protect agriculture and to maintain the existing rural life style; (d) exempting the project from the usual methodology for determining the maximum amount of time allowed for the fire agency to get to the project site and applying a separate methodology for the project.

The measure requires the project to include 25.6 acres of parks, including a 13.5-acre public park, 10 private parks, and 16 miles of trails. Approximately 104.1 acres would be preserved on site as biological open space, 23.8 acres of which would be in active agriculture.

This measure states its intent to provide a sustainable community that will introduce a variety of housing types across a range of affordability levels and create employment, retail and service opportunities in San Diego County.

## COUNTY COUNSEL IMPARTIAL ANALYSIS (CONTINUED)

The measure further states its intent to require all necessary public facilities and services to meet the needs of the community. The measure requires recreational facilities, a potential school site, an internal private road system, storm drain system, underground utilities, water lines, a site for a water reclamation facility and related distribution system, detention basins and wet weather storage ponds. It would also amend County Ordinances to apply the standards included in the project for improving public and private roads if those standards conflict with the usual County standards.

The measure incorporates design features and policies based on the National Green Building Standards.

The measure may be amended by a majority vote of the Board of Supervisors, based on a proposal submitted by the Lilac Hills Ranch applicant or the County, or a vote of the people.

The measure was placed on the ballot by a petition signed by the requisite number of voters.

"Yes" is a vote to adopt this measure.

"No" is a vote to deny this measure.

The above statement is an impartial analysis of Measure B. A copy of the measure is also available for viewing at the Registrar of Voters website at [www.sdvote.com/en/measure-b.pdf](http://www.sdvote.com/en/measure-b.pdf). If you desire a copy of the measure, please call the Registrar of Voter's office at 858-505-7260 and a copy will be mailed at no cost to you. (NOTE: Web address is in all lower case letters.)

## ARGUMENT IN FAVOR OF MEASURE B

**San Diego County faces a critical housing shortage, resulting in higher housing costs and pressure to build more homes in existing communities.**

Measure B authorizes development of Lilac Hills Ranch, a pedestrian-oriented village in North County that includes housing priced to start at \$300,000 – within reach of most working families and first-time home buyers – to address the County's housing crisis and reduce development pressures near your neighborhood.

SANDAG calculated Lilac Hills Ranch reduces local traffic by giving existing residents nearby shopping, parks and a school, eliminating lengthy trips now required for these services. It also provides an alternative to lengthy commutes to San Diego employment centers from housing in southern Riverside County.

- Measure B requires strict energy and water-efficient green building standards and a water reclamation facility that will reduce water consumption of the completed project compared to current use of the property.
- Measure B requires the developer to provide a 13.5-acre public park and ten neighborhood parks, 23.8 acres of agriculture, 20.3 acres of open space with 18.3 acres maintained as orchards, preservation of 104 acres of biological open space, creation of 6 acres of wetland habitat, and a 16-mile trail network connected to County regional trails.
- Measure B requires the developer – not the taxpayers – to pay for these facilities.

In addition, the developer is required to pay for a K-8 school to serve the project and nearby residents.

Lilac Hills Ranch conforms to the vision and guiding principles of the County's General Plan, complies with fire safety standards of the local Fire Protection District, and significantly improves existing roads near the project.

Lilac Hills Ranch was thoroughly reviewed for over three years by the County's Planning Department, including two comprehensive Environmental Impact Reports.

**Housing advocates, local residents, business leaders and taxpayers urge you to vote  
Yes on Measure B.**

**[www.YesForBetter.com](http://www.YesForBetter.com)**

HOWARD WINDSOR  
Former CALFIRE Unit Chief for San Diego and  
San Diego County Fire Chief, Retired

LOU RIDDLE  
President, Bonsall Unified  
School District Board of Trustees

ALAN NEVIN  
Director of Economic Research  
Xpera Group

MARY SALAS  
Mayor  
City of Chula Vista

JERRY SANDERS  
President and CEO  
San Diego Regional Chamber of Commerce

## REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE B

Measure B is an end-run around environmental and safety laws designed to protect all San Diegans. Lilac Hills Ranch is inconsistent with the County General Plan. The County Board of Supervisors has not voted to approve the Project. The County's own analysis of Measure B shows it is bad for the region.

### Measure B Will Worsen Regional Traffic

- Lilac Hills Ranch will add more than 19,000 daily car trips to local roads and highways.
- Taxpayers may foot the bill for any remaining traffic problems caused by this project. Needed improvements may cost taxpayers more than \$1.005 billion.

### Measure B Won't Increase Affordable Housing Supplies

San Diego County has an affordable housing shortage.

- Nothing in Measure B requires affordable housing at Lilac Hills Ranch.
- According to the developer, Lilac Hills single family detached homes will start at more than \$500,000.
- Lilac Hills residents will face HOA as well as Mello-Roos fees for essential services, further driving up home costs.
- **Measure B will not reduce the cost of housing in the county.**

### Measure B Adds to Taxpayer Burden

- Measure B allows a developer to skirt county requirements to provide water, sewer, fire, and road improvements for more than 1,700 new homes on land that is zoned to support 110 homes.
- The project increases fire and safety risks.
- Taxpayers will be forced to make up for the shortfall in the developer's investment in public services.

**Measure B is a bad deal for San Diegans.**

**VOTE NO ON MEASURE B**

PAM SLATER-PRICE  
San Diego County Supervisor  
District 3 1992-2013

DR. LOU OBERMEYER  
Retired Superintendent  
Valley Center/Pauma Unified School District

VICTOR REED  
Retired Escondido City Fire Chief

DIANE BARLOW COOMBS  
San Diegans for Managed Growth

PAT ZAHAROPOULOS  
President – CEO Middle Class Taxpayers

## ARGUMENT AGAINST MEASURE B

### VOTE NO ON MEASURE B.

Measure B is a developer attempt to build 1,746 houses and 90,000 square feet of retail space in a critical agricultural area where only 110 homes and no retail uses are allowed by law (a 1,487% density increase). An impartial County report demonstrates that Measure B exempts crucial fire safety and road improvements. Instead of keeping residents and their children safe, Measure B may require county taxpayers to pay for the improvements. The facts in the County report show that:

1. MEASURE B won't meet the required 5-minute fire and emergency response time to protect the public and save lives. And, the developer chose not to construct an essential new fire station.
2. MEASURE B will create 19,428 car trips daily. And, MEASURE B doesn't pay for all improvements to freeways or county roads. It will take far more than the developer's proposed \$5 million to fix the shortfall. It also removes critical road and intersection improvements the County required, creating unsafe road conditions for which county taxpayers will be liable.

MEASURE B will exacerbate urban sprawl, which is inconsistent with the County General Plan.

MEASURE B supporters claim it would provide affordable housing for low income families and veterans. **NOT ONE WORD OF MEASURE B MENTIONS AFFORDABLE HOUSING. If Measure B is approved, there is no enforceable requirement to provide affordable housing.**

MEASURE B is a deceptive sweetheart deal for the developer at the expense of all San Diego County residents.

Don't be fooled.

### VOTE NO ON MEASURE B.

PAM SLATER-PRICE  
San Diego County  
Supervisor District 3 1992-2013

JEANNE BROWN  
President, League of Women Voters  
San Diego Chapter

DR. LOU OBERMEYER  
Retired Superintendent  
Valley Center/Pauma Unified School District

VICTOR REED  
Retired Escondido City Fire Chief

MARTHA COX  
President-SD League of Women Voters  
North County SD

## REBUTTAL TO ARGUMENT AGAINST MEASURE B

A small group of NIMBYs (Not In My Back Yard) seeks to block this environmentally-friendly way to address our County's worsening housing crisis.

Sitting in their million dollar homes, opponents couldn't care less if you, your children or grandchildren can't afford to stay in San Diego County to raise a family.

Opponents misrepresent and distort the facts about one of the best-designed master-planned communities in our County's history. Here are the facts:

- Lilac Hills Ranch is adjacent to a 24/7-staffed fire station. Its fire safety plan was approved by the local fire protection district. It will be one of the most fire safe projects in the County.
- Measure B will result in reduced traffic on area roads, providing nearby commercial and other services which now require lengthy car trips. It requires the developer to pay for over \$14 million in fees and upgrades to area roads. Additionally, the developer made a legally binding \$2 million commitment for additional upgrades so area roads will be safer than they are now.
- The developer made a legally binding commitment to the local school district to provide a turnkey K-8 school to serve project residents and neighboring families.
- Measure B is consistent with the vision and goals of the County General Plan to provide sustainable, pedestrian-friendly villages near major transportation corridors to meet the region's housing needs.

Please don't be misled by opponents. Measure B is a well-planned, environmentally-friendly way to help address our region's housing crisis.

**[www.YesForBetter.com](http://www.YesForBetter.com)**

HOWARD WINDSOR  
Former CALFIRE Unit Chief for San Diego and  
San Diego County Fire Chief, Retired

LOU RIDDLE  
President, Bonsall Unified School  
District Board of Trustees

ALAN NEVIN  
Director of Economic Research  
Xpera Group

MARY SALAS  
Mayor  
City of Chula Vista

JERRY SANDERS  
President and CEO  
San Diego Regional Chamber of Commerce

# CITY OF CARLSBAD

(This Measure will appear on the ballot in the following form.)

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## MEASURE O

Do the voters of the City of Carlsbad approve spending existing city funds from various sources, including the General Fund, in an amount to exceed \$1 million to construct a replacement Fire Station 2 located at the intersection of El Camino Real and Arenal Road for an estimated cost range of \$7 million up to \$10.5 million?

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This measure requires approval by a simple majority (over 50%) of the voters voting on the measure.

## CITY ATTORNEY'S IMPARTIAL ANALYSIS

### WHAT WE ARE VOTING ON:

This measure seeks voter approval to spend more than \$1,000,000 of existing general fund money for the development or reconstruction of a new Fire Station No. 2, located at or near the intersection of El Camino Real and Arenal Road. A majority vote would authorize, but not require, the expenditure of funds for the purpose of constructing Fire Station No. 2. The expenditure is estimated to be \$7 to \$10.5 million of general fund money.

The measure requires approval by a simple majority (50% plus one vote) of the voters to pass.

### WHY A VOTE IS REQUIRED:

In 1982 the citizens of Carlsbad passed Proposition H, a measure restricting the use of city funds for the acquisition and improvement of real property without a vote of the people. Proposition H is found in Carlsbad Municipal Code chapter 1.24. Carlsbad Municipal Code Section 1.24.030 prohibits real property acquisition and/or improvements to real property which exceed one million dollars unless the proposed acquisition and/or improvement project and the cost in city funds is first placed upon the ballot and approved by a majority of the voters voting thereon at an election.

### REASONS FOR A NEW OR RECONSTRUCTED FIRE STATION:

Existing Fire Station No. 2 was constructed in 1969 and it no longer meets the City's service requirements due to limited storage, outdated construction and a lack of compliance with the Essential Facilities Act in the uniform building code. Staff studied several options including replacing and reconstructing the existing Fire Station No. 2 to assure it meets service demands, equipment, building and seismic requirements.

A "YES" VOTE MEANS: If you vote "yes", you wish to authorize the City Council to approve spending general funds in an amount over \$1 million to develop or reconstruct Fire Station No. 2.

A "NO" VOTE MEANS: If you vote "no", you do not wish to authorize the City Council to approve spending general funds in an amount over \$1 million to develop or reconstruct Fire Station No. 2.

### HOW MEASURE GOT ON BALLOT:

At its June 14, 2016 meeting, the City Council voted to place this measure before the voters to decide whether general funds in excess of \$1 million should be used for Fire Station No. 2.

## **CITY ATTORNEY'S IMPARTIAL ANALYSIS (continued)**

### **FISCAL IMPACT:**

This item authorizes the City Council to spend more than \$1 million in existing general fund money to develop or reconstruct Fire Station No. 2. The estimated cost is \$7 to \$10.5 million, but the project has not been designed and its exact cost will be determined through a detailed design, permitting, budgeting and public hearing process.

/s/

Celia A. Brewer  
City Attorney, City of Carlsbad



## **ARGUMENT IN FAVOR OF MEASURE O**

**Arguments in support or opposition to the proposed measure are the opinions of the authors**

**THIS MEASURE CREATES NO NEW TAXES. IT ALLOWS THE CITY TO USE THE TAXES ALREADY RECEIVED IN A WAY THAT BENEFITS THE COMMUNITY.**

**ARGUMENT IN FAVOR:** Playing an integral role in the city-wide emergency system, Fire Station No. 2 is located on Arenal Rd, adjacent to the La Costa Resort. Constructed in 1969 for one full-time firefighter and a yearly call volume of less than 250, today the station maintains a staff of five full-time firefighters and responds to approximately 4,000 calls a year. The building, which was designed to house fire apparatus built in the 1960's, is too small to house the fire apparatus of the 21<sup>st</sup> century. There is also inadequate storage for crucial equipment, including fire hose, firefighting apparel, and medical supplies. The existing fire station lacks the required separation from the apparatus parking area and the working and living spaces, and medical equipment supplies. The current Fire Station No. 2 has outlived its useful life.

The new fire station will:

- Enlarge apparatus bays to accommodate new, modern fire response vehicles.
- Meet building and seismic codes, and apply new green technologies.
- Provide gender specific facilities for the modern workforce.
- Ensure medical supplies and living quarters are not exposed to carcinogens from firefighting equipment.
- Meet Occupational Safety and Health Administration (OSHA) and National Fire Protection Association (NFPA) Standards.
- Follow the architectural design elements of the surrounding community.

A "Yes" vote on the Measure will authorize or allow for the expenditure of money for the construction of a new Carlsbad Fire Station No. 2. The new fire station will be located in close proximity to the existing fire station on Arenal Road to comply with the Growth Management Plan (GMP).

LORRAINE M. WOOD  
Mayor Pro Tem

MATT HALL  
Mayor

MARK PACKARD  
Council Member

MICHAEL SCHUMACHER  
Council Member

KEITH BLACKBURN  
Council Member

## **ARGUMENT AGAINST MEASURE O**

No argument against Measure O was filed in the office of the City Clerk

# MIRACOSTA COMMUNITY COLLEGE DISTRICT

(This Measure will appear on the ballot in the following form.)

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## MEASURE MM

**MIRACOSTA COLLEGE JOB TRAINING, COLLEGE TRANSFER, VETERAN SUPPORT MEASURE.** To upgrade classrooms and career training facilities for science, healthcare, technology, advanced manufacturing, other growing local industries, provide job training/placement to Navy/ Marines/ other veterans, improve access to affordable higher education to local students, improve disabled access, repair, construct, acquire classrooms, facilities, sites/equipment, shall MiraCosta Community College District issue \$455,000,000 in bonds, at legal rates, subject to local control, requiring annual audits, and independent citizen oversight?

Bonds - Yes

Bonds – No

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This measure requires approval by 55% of the voters voting on the measure. Full text of this measure follows the arguments and rebuttals.

## COUNTY COUNSEL IMPARTIAL ANALYSIS

This measure was placed on the ballot by the governing board of the MiraCosta Community College District ("District"). This measure, if approved by 55% of the votes cast on the measure, will authorize the District to issue and sell \$455,000,000 in general obligation bonds. The sale of these bonds by the District is for the purpose of raising money for the District, and represents a debt of the District. In exchange for the money received from the bond holders, the District promises to pay the holders an amount of interest for a certain period of time, and to repay the bonds on the expiration date.

Voter approval of this measure will also authorize an annual tax to be levied upon the taxable property within the District. The purpose of this tax is to generate sufficient revenue to pay interest on the bonds as it becomes due and to provide a fund for payment of the principal on or before maturity.

Proceeds from the sale of bonds authorized by this measure may be used by the District for the construction, reconstruction, rehabilitation or replacement of community college facilities, including the furnishing and equipping of community college facilities, or the acquisition or lease of real property for community college facilities.

The interest rate on any bond, which is established at the time of bond issuance, could not exceed 12% per annum. The final maturity date of any bond could be no later than 40 years after the date the bonds are issued as determined by the District.

The tax authorized by this measure is consistent with the requirements of the California Constitution. The California Constitution permits property taxes, above the standard one percent (1%) limitation, to be levied upon real property to pay the interest and redemption charges on any bonded indebtedness for, among other things, the construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, when approved by 55% of the voters if:

## COUNTY COUNSEL IMPARTIAL ANALYSIS (CONTINUED)

- (1) the proceeds from the sale of the bonds are used only for the purposes specified,
- (2) the District, by evaluating safety, class size reduction, and information technology needs, has approved a list of specific projects to be funded,
- (3) the District will conduct an annual, independent performance audit, and
- (4) the District will conduct an annual, independent financial audit.

If a bond measure is approved, state law requires the District to establish an independent citizens' oversight committee. The District has made this ballot measure subject to these requirements.

Approval of this measure does not guarantee that the proposed projects in the District that are the subject of these bonds will be funded beyond the local revenues generated by this measure.

A "YES" vote is a vote in favor of authorizing the District to issue and sell \$455,000,000 in general obligation bonds.

A "NO" vote is a vote against authorizing the District to issue and sell \$455,000,000 in general obligation bonds.

### TAX RATE STATEMENT

An election will be held in the MiraCosta Community College District (the "District") on November 8, 2016, for the purpose of submitting to the electors of the District the question of issuing up to \$455,000,000 in principal amount of General Obligation Bonds. If such bonds are authorized and sold, the principal thereof and interest thereon will be payable from the proceeds of tax levies made upon the taxable property in the District. The following information regarding tax rates is given to comply with Section 9401 of the California Elections Code. Such information is based upon the best estimates and projections presently available from official sources, upon experience within the District, and other demonstrable factors.

Based upon the foregoing and projections of the District's assessed valuation, and assuming the entire debt service will be paid through property taxation:

1. The best estimate of the tax rate that would be required to be levied to fund the bond issue during the first fiscal year after the sale of the first series of bonds, based on estimated assessed valuations available at the time of filing of this statement, is \$0.01499 per \$100 of assessed valuation (or \$14.99 per \$100,000 of assessed valuation for fiscal year 2017/18.
2. The best estimate of the tax rate that would be required to be levied to fund the bond issue during the first fiscal year after the sale of the last series of bonds, based on estimated assessed valuations available at the time of the filing of this statement, is \$0.01499 per \$100 of assessed valuation (or \$14.99 per \$100,000 of assessed valuation) for fiscal year 2024/25.
3. The best estimate of the highest tax rate that would be required to be levied to fund the bond issue, and an estimate of the years in which that rate will apply, based on estimated assessed valuations available at the time of the filing of this statement, is \$0.01499 per \$100 of assessed valuation (or \$14.99 per \$100,000 of assessed valuation), which is projected to be the same in every fiscal year that the bonds remain outstanding.

## **TAX RATE STATEMENT (CONTINUED)**

4. The best estimate of the total debt service, including the principal and interest, that would be required to be repaid if all the bonds are issued and sold is approximately \$777,089,013.

Voters should note that estimated tax rate is based on the ASSESSED VALUE of taxable property on the County's official tax rolls, not on the property's market value. In addition, taxpayers eligible for a property tax exemption, such as the homeowner's exemption, will be taxed at a lower effective tax rate than described above. Property owners should consult their own property tax bills and tax advisors to determine their property's assessed value and any applicable tax exemptions.

Attention to all voters is directed to the fact that the foregoing information is based upon projections and estimates only, which are not binding upon the District. The actual timing of bond sales and the amount of bonds sold at any given time will be governed by the needs of the District, the state of the bond market, and other factors. The actual interest rates on any bonds sold will depend upon market conditions and other factors at the time of sale. The actual assessed valuations in future years will depend upon the value of the property within the District as determined in the assessment and equalization process. Therefore, the actual tax rates and the years in which such rates are applicable may vary from those presently estimated as stated above.

Sunita V. Cooke, Ph.D.  
Superintendent President  
MiraCosta Community College District

## **ARGUMENT IN FAVOR OF MEASURE MM**

Vote YES on Measure MM to improve MiraCosta College: a vital contributor to our North San Diego County economy and an essential resource for local students seeking affordable higher education and preparation for 21<sup>st</sup> century careers.

MiraCosta College provides training in growing fields like biotechnology, nursing, maritime technology and high-tech manufacturing. Local technology companies, hospitals and businesses count on MiraCosta College for skilled workers.

More than 1,800 active-duty military personnel, veterans and their families rely on MiraCosta College for essential job training and counseling services.

From Carmel Valley in the south to Camp Pendleton in the north, more than one- third of local high school graduates attend MiraCosta College. As the cost of four- year college skyrockets, demand for MiraCosta College's excellent, affordable higher education has risen.

It has been more than 50 years since MiraCosta College received significant funding for facility improvements. Classrooms, laboratories and career training facilities need upgrading. Additional classrooms and labs are needed to serve the growing demand for career training in healthcare, science, technology, engineering and math. State government will not provide the necessary funds to our college.

Vote YES on MM:

- Upgrade career training facilities for science, nursing, healthcare, engineering, technology and skilled trades
- Improve facilities for veterans' job training, counseling and support services
- Update instructional technology for improved student learning in math, science and technology
- Improve access for students with disabilities
- Repair or replace leaky roofs, worn-out floors and restrooms, old rusty plumbing and faulty electrical systems

Every Penny Stays Local

- All funds would support our local community college
- No funds could be taken by the State
- No funds could be spent on salaries or pensions
- Independent citizens' oversight is required

Join business leaders, veterans, taxpayer advocates, educators and students in supporting Measure MM: protect MiraCosta College as an essential resource for local students and employers alike.

GREGORY A. STEIN  
Chairman of the Board,  
San Diego County Taxpayers Association

JOE PANETTA  
President & CEO, Biocom

DAVID M. BRAHMS  
Brigadier General, USMC, (ret.)

EMILY RUSSELL  
President, National Student  
Nurses Association at MiraCosta College

JIM ASHCRAFT  
Encinitas Business Owner

# REBUTTAL TO ARGUMENT IN FAVOR OF MEASURE MM

## MiraCosta College District Property Owners

### Alert

## The proposed MiraCosta College bond is completely unnecessary and a shameless waste of taxpayer's money

In 2000, the percentage of votes needed to pass K12 and community college school bonds was reduced from 66 2/3rds% to 55%. Now over 80% of school bonds pass, regardless of their size or justification. Because of this, many districts are now seeking the maximum bond amounts allowed by law, rather than just what they truly need. MiraCosta's massive demolish and rebuild proposal appears to be a product of this wasteful thinking.

MiraCosta wants the voters to give it \$455 million, without specific plans or meaningful justification, and then allow it, in all its wisdom, to determine how to spend the money. This upside down process must be rejected because it includes no guarantees that everything presented to the voters will ever be built.

MiraCosta, in its proponent statement, side stepped the point that its income over the past 50 years has been tremendous. It is one of only a few college districts that has been able to fund both an extravagant operation and a robust building program without General Obligation Bonds, for such a period of time.

Throughout the MiraCosta College District there are multiple K12 school districts. Each of which probably having one or more outstanding bonds; therefore, to avoid expensive unexpected tax impacts, the cumulative cost of all school bonds must be carefully considered before voting.

### ***Stop the Waste***

### **Vote No on Measure MM**

GARY D. GONSALVES MD  
Medical Doctor

ROBERT BONDE  
President Encinitas Taxpayers Assoc.

JERRY PETERS  
Pres. Of the Cardiff Taxpayers Assoc.

SHEILA S. CAMERON  
Former Encinitas Mayor

## **ARGUMENT AGAINST MEASURE MM**

### **Vote No on MiraCosta College Measure MM**

The proposed MiraCosta College \$455 million General Obligation Bond is not necessary. This request for more tax dollars comes at a time when facility needs are declining because of flat enrollment and 40% of all of MiraCosta's credits are now being granted for online courses.

MiraCosta is a wealthy district. It receives more each year in local property taxes and other income than required to operate its educational programs and with state aid, to fund its ongoing facilities' needs. Over the years, taxpayers have provided MiraCosta more than 70 buildings. About half, have been constructed in the past 40 years.

Now, it appears that those in power want to reconfigure the 3 campuses. They want \$455 million of your money to tear down some very expensive, fully functional buildings and to replace them with new ones. Because the \$455 million is beyond MiraCosta's borrowing and state support limits, it is jumping on the bond market band wagon and hoping voters will blindly pass its unsupported Measure MM request.

MiraCosta has language in this proposal that will allow it to basically use the \$455 million for whatever construction projects it wants, where it wants and when it wants. Consequently, if voters approve the bond they will not be assured that everything proposed will ever be built.

The massive \$455 million is not justified. The MiraCosta bond request amount is 23 times more than the system wide California Community College Trustees included in its 5 year plan and 10 times more than even what MiraCosta told these trustees it needed.

While additional facilities may be desired, they appear to be within the capability of the existing MiraCosta budget. No new bonds/taxes are required.

### **Please stop the waste - Vote No on MiraCosta Collage Measure MM**

GARY D. GONSALVES M.D.  
Co-founder Stop Taxing Us

SHEILA S. CAMERON  
Former Mayor of Encinitas

BRIAN J. BRADY  
Former Board Member -  
Republican Party of San Diego County

JERRY PETERS  
President of the Cardiff Taxpayers Assoc.

ROBERT BONDE  
President Encinitas Taxpayers Association

## **REBUTTAL TO ARGUMENT AGAINST MEASURE MM**

Our opponents have misunderstood or mistaken the facts.

Let's correct the record:

**FACT:** MiraCosta College's facility needs are rising because the State of California eliminated community college facility funds 10 years ago. That's why nearly every other community college in California has passed bonds recently – some, multiple times. MiraCosta College hasn't passed one in 50 years. Measure MM is also necessary to help MiraCosta College qualify for any future state facility funds.

**FACT:** Over 19,000 students take classes at MiraCosta College each semester, in person. MiraCosta College is a leader in providing online content, but thousands of students are pursuing programs requiring hands-on learning, real world training and practical experience. Measure MM is necessary to provide these skills for today's jobs in manufacturing, technology, healthcare and other growing fields.

**FACT:** Our aging college, which has served our region well for decades, is offering 21st century career training in buildings from the 1950s and 1960s. We can be proud that the college has taken care of its facilities for so many years, but we live in a rapidly changing world and it's simply not possible to prepare students to compete for today's and tomorrow's jobs in classrooms and labs built 50 years ago.

**FACT:** Measure MM is a thoughtful plan, focused on essential improvements, with a specific project list, subject to citizen oversight annual audits. That's why it is one of very few 2016 measures endorsed by the San Diego County Taxpayers Association.

Please join us – Vote Yes on Measure MM.

**CHUCK ATKINSON**  
President/Founder Veterans  
Association of North County

**GREG STEIN**  
Chairman of the Board, San Diego County  
Taxpayers Association

**MARK CAFFERTY**  
President & CEO, San Diego  
Regional Economic Development Corp.

**DONNA CLEARY**  
San Diego Republican Party Activist

**LISA MONTES**  
Solana Beach Educator and Leader



## FULL TEXT OF MEASURE MM

### MIRACOSTA COMMUNITY COLLEGE DISTRICT

#### BOND MEASURE ELECTION NOVEMBER 8, 2016

**"MIRACOSTA COLLEGE JOB TRAINING, COLLEGE TRANSFER, VETERAN SUPPORT MEASURE.** To upgrade classrooms and career training facilities for science, healthcare, technology, advanced manufacturing, other growing local industries, provide job training/placement to Navy/ Marines/ other veterans, improve access to affordable higher education for local students, improve disabled access, repair, construct, acquire classrooms, facilities, sites/equipment, shall MiraCosta Community College District issue \$455,000,000 in bonds, at legal rates, subject to local control, requiring annual audits and independent citizen oversight?"

Bonds - Yes

Bonds – No

### PROJECTS

The Board of Trustees of the MiraCosta Community College District, to be responsive to the needs of its community, evaluated MiraCosta College's urgent and critical facility needs, and its capacity to provide students, active military, and **Veterans** with support and **job training** facilities, and an **affordable education** to prepare them for success in **college** and **careers**. **Veteran's support, job training** facilities, safety issues, class size and offerings, and information and computer technology were each considered in developing the scope of projects to be funded, as such are outlined in the District's Facilities Master Plan 2016 Update and incorporated herein by reference in its entirety, and available for review on the District's website ([www.miracosta.edu](http://www.miracosta.edu)). In developing the scope of projects, basic repairs, **job training** facilities, campus safety, facilities **supporting Veterans**, and the expansion of opportunities for local students to receive an **affordable, quality education**, were **prioritized**. If these facility needs are not addressed now, MiraCosta College would be unable to remain competitive in preparing students for jobs in high demand industries and **university transfer**. The Board of Trustees determines that **MiraCosta College MUST:**

- (i) **Improve career training facilities for science, healthcare, technology and skilled trades to better prepare students and returning veterans for success in college and careers.**
- (ii) **Increase opportunities for local students to earn college credits, certifications and job skills at reasonable prices and transfer to four-year colleges and universities;**
- (iii) **Expand and improve the Veterans' Center and provide job training, job placement, counseling, and support services to Navy, Marine and other military veterans and their families;**
- (iv) **Continue training local workers and partnering with local industries in biotech, aerospace, high-tech manufacturing, biomedical engineering, computer science and nursing to drive our local economy;**
- (v) **Ensure that all money raised by this measure will stay in our community to support local students, and cannot be taken away by the State or used for other purposes;**

## FULL TEXT OF MEASURE MM (CONTINUED)

- (vi) **PROVIDE LOCAL NORTH COUNTY STUDENTS WITH AN AFFORDABLE, HIGH-QUALITY EDUCATION;**
- (vii) **Adhere to stringent fiscal accountability safeguards including:**
  - (a) **All expenditures will be subject to annual independent financial audits,**
  - (b) **No funds will be used for administrator or faculty salaries and pensions,**
  - (c) **An independent citizens' oversight committee will be appointed to ensure that all funds are spent only as authorized.**

The following types of projects are authorized to be undertaken at each of the District's locations:

### **PROVIDE AN AFFORDABLE EDUCATION FOR LOCAL RESIDENTS AND VETERANS:**

Facility Improvements Needed To Update Classroom, Laboratory Instruction and Technology To Support Core Subjects, Like Math, Science and Technology

**Goals and Purposes:** The cost to attend the University of California and the State University systems has become so expensive, more local students and their families rely on MiraCosta College to start their education and save tens of thousands of dollars. Additional funds are needed to ensure local students have access to affordable, high quality education in North County.

**Since more than one-third of all local high school graduates rely on MiraCosta College for higher education and to prepare them for careers, this essential community resource must be maintained.**

- Add classrooms and laboratories for high-demand courses in nursing, biotechnology, biomanufacturing, and other skilled trades that serve the local economy.
- Improve student safety and campus security systems, including security lighting, and emergency communications systems, smoke detectors, fire alarms and sprinklers.
- Repair leaky roofs, worn out floors and restrooms, old rusty plumbing, and faulty electrical systems.
- Update campus facilities to improve access for students with disabilities.
- Update instructional technology in the classrooms for improved student learning in core subjects like math, science and technology.

## FULL TEXT OF MEASURE MM (CONTINUED)

### PROVIDE JOB TRAINING, COLLEGE TRANSFER AND VETERAN SUPPORT:

Facility Improvements  
To Help Students and Veterans Transfer to Four-Year  
Universities or be Trained For High Demand Jobs

**Goals and Purposes:** MiraCosta College is one of the most important Veterans' serving institutions in California. It provides job training and counseling to approximately 1,800 active military and veterans every year. Upgraded and expanded veteran services and job training are needed so returning service members receive the support they need to complete their education and enter the civilian workforce.

MiraCosta College is a vital resource for our business community that relies on the college to train future and current employees in fields like biomedical engineering, nursing, hospitality and other high demand careers.

- Upgrade science center and labs to allow for state-of-the-art courses in biology, chemistry and physical sciences.
- **Expand and improve the Veterans' Center, which provides job training, counseling, and support services to Navy, Marine, and other military veterans and their families.**
- Update classrooms, labs, libraries and computer systems to keep pace with technology.
- Improve career training facilities for science, healthcare, technology and skilled trades to better prepare students and returning veterans for success in college and careers.

\* \* \*

### FISCAL ACCOUNTABILITY

**This bond measure has strict accountability requirements including:**

1. All money will benefit MiraCosta College campus and CANNOT BE TAKEN BY THE STATE.
2. NO MONEY can be used for ADMINISTRATOR OR FACULTY SALARIES or pensions.
3. Require CITIZENS' OVERSIGHT and yearly audits to ensure all funds are used locally, effectively and as promised.
4. NO ADMINISTRATOR OR FACULTY SALARIES. Proceeds from the sale of the bonds authorized by this proposition shall be used only for the acquisition, construction, reconstruction, rehabilitation, or replacement of school facilities, including the furnishing and equipping of school facilities, and not for any other purpose, including teacher, faculty and college administrator salaries, pensions and other operating expenses.

## FULL TEXT OF MEASURE MM (CONTINUED)

5. FISCAL ACCOUNTABILITY. THE EXPENDITURE OF BOND MONEY ON THESE PROJECTS IS SUBJECT TO STRINGENT FINANCIAL ACCOUNTABILITY REQUIREMENTS. BY LAW, PERFORMANCE AND FINANCIAL AUDITS WILL BE CONDUCTED ANNUALLY, AND ALL BOND EXPENDITURES WILL BE MONITORED BY AN INDEPENDENT CITIZENS' OVERSIGHT COMMITTEE TO ENSURE THAT FUNDS ARE SPENT AS PROMISED AND SPECIFIED. THE CITIZENS' OVERSIGHT COMMITTEE MUST INCLUDE, AMONG OTHERS, REPRESENTATION OF A BONA FIDE TAXPAYERS ASSOCIATION, A BUSINESS ORGANIZATION AND A SENIOR CITIZENS ORGANIZATION. NO DISTRICT EMPLOYEES OR VENDORS ARE ALLOWED TO SERVE ON THE CITIZENS' OVERSIGHT COMMITTEE.

The listed projects will be completed as needed. Each project is assumed to include its share of furniture, equipment, architectural, engineering, and similar planning costs, program/project management, staff training expenses, a customary contingency, and costs associated with the Total Cost of Ownership of facilities and equipment. In addition to the listed projects stated above, authorized projects also include the acquisition of a variety of instructional, maintenance and operational equipment, including interim funding incurred to advance fund projects from payment of the costs of preparation of all facility planning, fiscal reporting, facility studies, assessment reviews, facility master plan preparation and updates, environmental studies (including environmental investigation, remediation and monitoring), design and construction documentation, and temporary housing of dislocated college activities caused by construction projects. In addition to the projects listed above, repair, renovation and construction projects may include, but not be limited to, some or all of the following: renovation of student and staff restrooms; replace aging electrical and plumbing systems; repair and replacement of heating, ventilation and air conditioning systems; acquire vehicles; upgrade of facilities for energy efficiencies, including photovoltaic/solar installations; repair and replacement of worn-out and leaky roofs, windows, walls doors and drinking fountains; replace or remove outdated buildings and classrooms and construction of new classrooms and support buildings; installation of wiring and electrical systems to safely accommodate computers, technology and other electrical devices and needs; upgrade facilities to meet earthquake safety standards, current environmental sustainability and State compliance standards; repair and replacement of fire alarms, emergency communications and security systems; upgrading, resurfacing, replacing or relocating of hard courts, fields, turf and irrigation systems; install sod or artificial turf on athletic fields; upgrade classrooms; build or upgrade facilities; construct, expand or reconfigure facilities to create lecture classrooms; construct parking lots, upgrade, resurfacing and reconditioning existing parking lots; improve vehicular access and traffic circulation; improve pathways, such as sidewalks, pedestrian bridge, traffic center; improve drop-off zones, bus stops; repair, upgrade and install interior and exterior lighting systems; replace water lines and valves, gas and sewer lines and other plumbing systems; construct, upgrade, acquire or expand multi-use classrooms and labs, fine arts and visual and performing arts facilities, learning resources center, physical education/aquatic facilities, gym, locker rooms, field lights, bleachers, press box, track replacement, support buildings, student service/campus center and instructional buildings, campus police building, resource center, libraries, automotive building, athletic fields, student services buildings; improve water conservation and energy efficiency; acquire land; replace or upgrade outdated security and safety systems; replace existing window systems with energy-efficient systems to reduce costs; improve insulation, weatherproofing and roofs to reduce costs; improve access for the disabled; install and repair fire safety equipment, including alarms, smoke detectors, sprinklers, emergency lighting, and fire safety doors; replace broken concrete walks, deteriorated asphalt; replace/upgrade existing signage, bells and clocks; demolition of unsafe facilities; install new security systems, such as security (surveillance) cameras, burglar alarms, handrails, outdoor lighting, fencing, gates and classroom door locks; create outdoor study and gathering spaces; interior and exterior painting, wall and floor covering replacement; improve drainage systems to prevent flooding; upgrade roadway and pedestrian paths for improved safety and access for emergency vehicles, site parking, utilities and grounds. The project list also includes the refinancing of outstanding lease obligations. The upgrading of technology infrastructure includes,

PR-35M0-MM-11

## **FULL TEXT OF MEASURE MM (CONTINUED)**

but is not limited to, upgrading classroom technology, expanding wireless internet access, acquire portable interface devices, servers, switches, routers, modules, sound projection systems, information systems, printers, digital white boards, upgrade voice-over-IP, communication systems, audio/visual and telecommunications systems, call manager and network security/firewall, Internet connectivity, wireless systems, technology infrastructure, and other miscellaneous IT and instructional equipment, DATA storage, fiber/copper infrastructure, phones, identity access cards and the creation. The Project List includes the construction of buildings for general education classrooms, chemistry and biotechnology, allied health, arts/ media services, engineering, math, technology and applied sciences and physical education and kinesiology, and the renovation of facilities for student services, business and workforce development, biology and related sciences.

The allocation of bond proceeds may be affected by the District's receipt of State matching funds and the final costs of each project. Some projects may be undertaken as joint use projects in cooperation with other local public or non-profit agencies. The budget for each project is an estimate and may be affected by factors beyond the District's control. The final cost of each project will be determined as plans and construction documents are finalized, construction bids are received, construction contracts are awarded and projects are completed. Based on the final costs of each project, certain of the projects described above may be delayed or may not be completed. Demolition of existing facilities and reconstruction of facilities scheduled for repair and upgrade may occur, if the Board determines that such an approach would be more cost-effective in creating more enhanced and operationally efficient campuses. Necessary site preparation/restoration may Oceanside Campus or in connection with new construction, renovation or remodeling, or installation or removal of relocatable classrooms, including ingress and egress, removing, replacing, or installing irrigation, utility lines, trees and landscaping, relocating fire access roads, and acquiring any necessary easements, licenses, or rights of way to the property. Proceeds of the bonds may be used to pay or reimburse the District for the cost of District staff when performing work on or necessary and incidental to bond projects.

Bond proceeds shall only be expended for the specific purposes identified herein. The District shall create an account into which proceeds of the bonds shall be deposited and comply with the reporting requirements of Government Code § 53410.

San Diego County Department of Animal Services

# SPIRIT FUND



The Spirit Fund was created in July 2008 when a badly beaten puppy was left barely alive at the U.S. border.

Spirit's plight captured the heart of the nation and donations poured in to the San Diego County Department of Animal Services from across the country.

Those donations made it more than possible to repair Spirit's injuries and place her in a forever home.

If you would like to provide a tax deductible donation to the Spirit Fund to help care for other animals with special medical needs, please go to:

**<http://www.sddac.com/donations.asp>**

# County of San Diego Health and Human Services Agency Behavioral Health Services Division



COUNTY OF SAN DIEGO  
**HHSA**  
HEALTH AND HUMAN SERVICES AGENCY



**LIVE WELL  
SAN DIEGO**

LiveWellSD.org

The Behavioral Health Services (BHS) Division of the County's Health and Human Services Agency provides services for mental health and substance use issues to residents across the lifespan—from perinatal, children, youth and families, to adults and older adults.

BHS promotes recovery, discovery, resiliency and well-being through prevention, treatment and intervention, as well as integrated services for clients experiencing co-occurring mental illness and substance use issues.

## To Connect to Resources:

### Access & Crisis Line

A 24/7 information  
and referral line will  
help you find a  
provider for your  
needs.

**1-888-724-7240**

You can also  
**Call 2-1-1**  
for emergency food,  
shelter, healthcare  
and more!

### Network of Care Website

To locate mental  
health and  
addiction care  
providers and  
services, view the  
community calendar,  
searchable library,  
career opportunities,  
and more at:

**[http://sandiego.  
networkofcare.org/  
mh/](http://sandiego.networkofcare.org/mh/)**

(Available in multiple  
languages)

### It's Up to Us

For Suicide  
Prevention and  
Stigma Reduction  
Resources,  
go to:



**Up2SD.org®**



If you have ever been the victim of a crime, are owed court ordered victim restitution, **AND** the defendant was sentenced to formal probation or jail, please be sure to update your mailing address and phone number with the Auditor and Controller's Office of Revenue and Recovery **every time** you move or change your mailing address.

The Victim Services team at the Office of Revenue and Recovery assists victims with questions about their local victim restitution payments and explains the disbursement process.

If you are not receiving your victim restitution payments, please ensure that we have your full name, phone number(s), current mailing address and case number by emailing this information to:

**Victimservices@sdcounty.ca.gov** or calling (619) 515-6200.

**If the defendant was sentenced to STATE PRISON** and you have questions about your victim restitution payments or the offender's status, please call the Department of Corrections and Rehabilitation Office of Victim and Survivor Rights and Services at (877) 256-6877 or visit their website at **www.cdcr.ca.gov**.

For any other information regarding your victim rights, please visit our victim services partners online at:

**Probation Victim Services:**

**[http://www.sandiegocounty.gov/probation/victim\\_services.html](http://www.sandiegocounty.gov/probation/victim_services.html)**

**San Diego County District Attorney Victim Services:**

**<http://www.sdcdca.org/helping/victims/victim-services.html>**





# FIGHT theBite!



## BEAT MOSQUITOES

Prevent chikungunya, dengue,  
West Nile and Zika viruses

Use mosquito  
repellent when  
outdoors

Dump standing  
water around  
your home

Report green swimming  
pools, dead birds and  
day-biting mosquitoes



**Prevent!**



**Protect!**



**Report!**

**(858) 694-2888 | [SDFightTheBite.com](http://SDFightTheBite.com)**



*County of San Diego Vector Control Program*  
Department of Environmental Health



# APPLY NOW!

## Take A Front Row Seat To Democracy..... Become A Poll Worker



COUNTY OF SAN DIEGO

### REGISTRAR OF VOTERS

Call (858) 565-5800 or visit [SDVOTE.com](http://SDVOTE.com) Mail Application to  
Registrar of Voters Election Services Division 5600 Overland Ave. San Diego, CA 92123

#### POLL WORKER AND/OR POLLING PLACE APPLICATION

Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone

Home: \_\_\_\_\_ Work: \_\_\_\_\_ Cell: \_\_\_\_\_

Email Address: \_\_\_\_\_

Date of Birth: (MM/DD/YYYY) \_\_\_\_/\_\_\_\_/\_\_\_\_

Are you a high school or college student?

(circle one if applicable) Name: \_\_\_\_\_

☐ Yes

☐ No

Are you a full time government employee?

☐ County

☐ State

I want to work the polls (\$100-\$175)

☐ Yes

☐ No

I have transportation

☐ Yes

☐ No

I would be willing to travel to another precinct

☐ Yes

☐ No

I would like to volunteer my home, business or  
other facility as a polling place (\$50-\$70)

☐ Yes

☐ No

In addition to English, I read, speak, & write:

☐ Hindi

☐ Japanese

☐ Khmer

☐ Korean

☐ Chinese

☐ Spanish

☐ Filipino

☐ Vietnamese

I affirm that I am (check one):

☐

U.S. Citizen and a registered voter in California

**OR**

☐

Lawfully admitted for permanent residence in the United States.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

RETURN ADDRESS

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DID YOU SIGN YOUR APPLICATION?



PLACE  
STAMP  
HERE

REGISTRAR OF VOTERS  
COUNTY OF SAN DIEGO  
PO BOX 85520  
SAN DIEGO CA 92186-5520



## PERMANENT MAIL BALLOT VOTERS DO NOT REAPPLY

If you do not receive your mail ballot by **October 17**, call the Registrar of Voters:  
**858-565-5800.**

## PRESIDENTIAL GENERAL ELECTION NOVEMBER 8, 2016 MAIL BALLOT APPLICATION

(APPLICATION DEADLINE: November 1, 2016, 5:00 P.M.)

Date: \_\_\_\_\_ Phone: \_\_\_\_\_ Birth Date: \_\_\_\_\_

Signature: **X** \_\_\_\_\_  
*Do Not Print (Applicant must sign his/her own signature)*

Address: \_\_\_\_\_  
*Registered address in San Diego County (not a PO Box)*



ACCESS?

Take this pamphlet with you to the poll listed below.

MAIL OR DELIVER TO:  
REGISTRAR OF VOTERS  
5600 Overland Avenue  
PO Box 85520  
San Diego, CA 92186-5520  
Fax: 858-505-7294

NONPROFIT ORG  
US POSTAGE  
**PAID**  
COUNTY OF SAN DIEGO  
REGISTRAR OF  
VOTERS

## CHANGE SERVICE REQUESTED

**Mailing Address:** *(If different from registered address)*  
**Please send my ballot to:**

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

☐ **CHECK HERE TO BE A PERMANENT MAIL BALLOT VOTER.**

DELIVER TO: 

DETACH HERE